Welcome to today's presentation:

Lead the Way: Engaging Youth in Health Care

May 5, 2020

Today's Webinar Moderator:

Jordan Buckley, MPH, CHES

Manager, School Health Programs

Society for Public Health Education

Technical Support

All participants, except the host and panelists, are muted.

Webinar participants have the option to connect to audio using either the telephone dial-in number listed or via your computer speakers

Questions?

There will be a Q&A session at the conclusion of today's webinar.

Questions may be submitted throughout the presentation by typing into the **chat box**.

Feedback

We encourage your feedback!

Please complete the brief feedback form that will pop up in your browser immediately following this webinar.

Webinar Recording

Today's webinar is being recorded and will be archived on SOPHE's School Health Playlist!

Society for Public Health Education

MISSION

To provide global leadership to the profession of health education and health promotion and to promote the health of society.

Today's Presenters:

Seleena E. Moore, MPH

Senior Program Manager

School-Based Health Alliance

Nicole Carrillo

Program Associate

School-Based Health Alliance

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HEALTH ALLIANCE

Lead the Way: Engaging Youth in Health Care

Seleena Moore, MPH, Senior Program Manager
Nicole Carrillo, Program Associate

SCHOOL·BASED
HEALTH ALLIANCE
Redefining Health for Kids and Teens

SCHOOL·BASED HEALTH ALLIANCE
Redefining Health for Kids and Teens

We Believe...

In the transformational power of the health and education intersection

HEALTHY STUDENTS
make better learners

Objectives

1. Identify seven key steps and methods to starting, maintaining, and retaining youth partnerships.

2. Develop skills and mentoring capacities to engage youth as partners and elevate youth voice.

3. Create sustainable conditions where meaningful youth leadership and development take place.

Question 1

Why are youth partnerships in schools important to you, your health center, or organization?

Chat your response now!

Why Youth Development Matters

Expands the use, evidence of, and support for YD in improving health outcomes and reducing adverse behaviors

Aids in the success of a healthy school environment
- Student-Focus (Patient Engagement and Youth Advisor)
- Accountability (Student/Patient Satisfaction)
- School and Student Body Wellness
- Strong Partnerships (with Students and Families)

Supports the tenets of the WSCC model

Fosters opportunities for academic and professional pathways

Definitions

Youth Development: meets the physical and social needs of young people by defining their individual goals and preparing them to achieve their full potential

Youth Engagement: identifies young people's right to participate in decisions that influence them and recognizes the skills they bring to the table

Youth Partnerships: considers youth as equal partners with adults in the decision-making process.

School-Based Health Alliance
Redefining Health for Kids and Teens

Rationale for Youth Engagement

Benefits for Youth

- Knowledge/Awareness
- Experience
- Practical skills
- **Self-efficacy**

Benefits for Adult Allies

- Community asset mapping and needs assessments
- Health center services
- Outreach and enrollment
- Peer-to-peer health education

7 Key Youth Engagement Steps

1. Youth Participation Models
2. Recruiting and Retaining Young Leaders
3. Cultivating Parent Support
4. Developing Youth Leadership Skills
5. Youth Leadership Networks
6. Cultivating Community Support
7. Promoting Youth Engagement Efforts

Youth Participation Models

- **Youth-Led:** youth are the main spokespersons and look to adults to provide administrative support

- **Youth-Adult Partnership:** seeks to establish youth and adults as equal partners in building and leading campaigns and organizations

- **Adult Led:** adult leaders seek out youth as core constituents

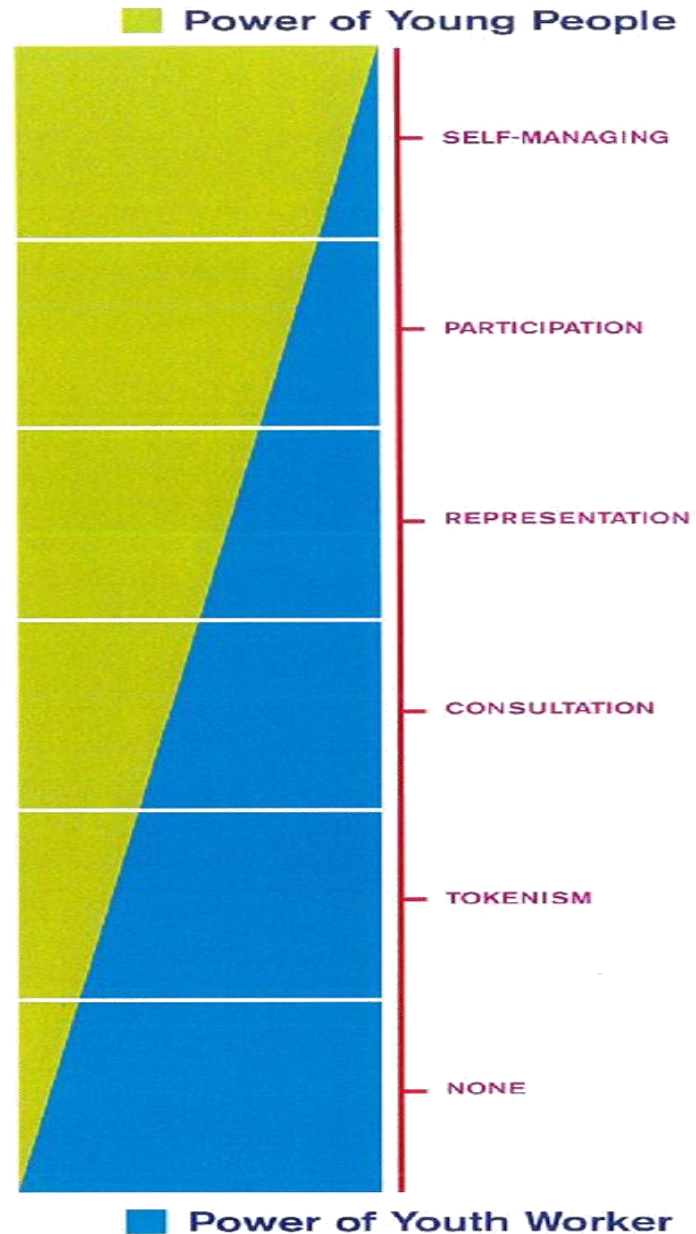# Deciding Factors For Participation Model

- What type of decision-making power will youth have?

- Who will be the individuals leading/facilitating?

- Will youth decide what issues to take on or have projects already been established?

- Will youth choose what tactics to use to implement the project?

- Will youth define the project's goals?

Forms of Youth Participation

Youth-Led (YD)

Youth-Adult Partnership (YE)

Adult-Led (YI)

Power of Young People

SELF-MANAGING

PARTICIPATION

REPRESENTATION

CONSULTATION

TOKENISM

NONE

Power of Youth Worker

Hart's Ladder

Key Questions

Which level of Hart's Ladder is our project on?

Which level of Hart's Ladder should our project be on?

What do we need to do to move to the right level on the ladder for our project?

NON-PARTICIPATION ▶

It is important to remember that tokenism, decoration and manipulation are not examples of youth participation. You do have the choice to move away from these methods towards more meaningful participation.

QUALITY OF PARTICIPATION		EXAMPLES
Young people and adults share decision-making	Young people have the ideas, set up the project and invite adults to join them in making decisions throughout the project. They are equal partners.	Young people decide they need a one-stop shop in their community. They partner with adults in different youth organisations and together lobby the government for resources.
Young people lead and initiate action	Young people have the initial idea and decide how the project is to be carried out. Adults are available and trust in the leadership of young people.	A group of students get permission from their principal to run an environmental day. The students make the decisions, and the school provides support.
Adult-initiated, shared decisions with young people	Adults have the initial idea, and young people are involved in making decisions, planning and implementing the project.	A community co-ordinator asks young people for event ideas for Youth Week. The young people suggest having a skating event. The co-ordinator and young people work together to make decisions and apply for funding.
Young people are consulted and informed	Adults design and facilitate the project, and young people's opinions are given weight in decision-making. Young people receive feedback about their opinions.	A local council runs several consultations to get young people's input about a recreation park. Young people tell the council about features in the park they want changed. The council provides feedback to the young people about how their views affected decision-making.
Young people assigned but informed	Adults decide on the project and young people volunteer for it. Young people understand the project and adults respect their views.	A conference creates positions for two young people on a panel of speakers. Young people decide how to select their representatives and work with adults to understand their role.
Tokenism	Young people are given a limited voice and little choice about what they can say and how they can communicate.	A young person is asked by adults to be on a panel and represent 'youth'. The young person is not given the opportunity to consult with peers or understand the role.
Decoration	Young people take part in an event in a very limited capacity and have no role in decision-making.	A group of young people are given a script by adults about 'youth problems' to present to adults attending a youth conference.
Manipulation	Adults have complete and unchallenged authority and abuse their power. They use young people's ideas and voices for their own gain.	A publication uses young people's cartoons; however, the publication is written by adults.

Recruitment

Main Questions:

- **Where** will you recruit?

- **How** will you recruit?

- **What** will the recruitment process look like?

Where will you recruit?

Existing Clubs

Sports Teams

Classrooms

Community Events

How will you recruit?

Social Media

Field Publications

Classroom Presentations

What will recruitment look like?

Youth Advisory Council

What is the School-Based Health Alliance?

The School-Based Health Alliance is a national organization that advances and advocates for school-based health care. We are committed to collaborating with youth to help them serve as effective advocates and consumers of their own health care.

Want to learn more?

Contact:
Seleena E. Moore
1010 Vermont Avenue, NW Suite 600
Washington, DC 20005
youthadvisorycouncil@sbh4all.org
(202) 370-4333

What is the Youth Advisory Council (YAC)?

Engage. Advocate. Empower. Lead. The YAC brings diverse and passionate high school and college students together for a one-year term of leadership, advocacy, and service aimed at the promotion of school-based health care at a national level. The YAC's goals are to:

1. support youth-led advocacy efforts;
2. raise awareness about youth health issues; and
3. increase youth engagement in school-based health centers (SBHCs).

Who is eligible to apply to the YAC?

Applicants must be 16-21 years of age and have current or prior access to an SBHC.

What does it cost?

Nothing – the YAC is free to join! PLUS, as a member you will attend and present at the 2016 National School-Based Health Care Convention in Arlington, VA!

What is required of me?

You will be required to attend and participate in biweekly YAC meetings held virtually and in-person (in-person meetings take place at the School-Based Health Alliance office). Activities may include blogging on health topics, hosting a webinar and workshop, and promoting the YAC on social media.

Apply Today!

Visit http://www.sbh4all.org/youth-advisory-council/ to access the application.
Deadline is Friday, 14 April 2017.

Youth Advisory Council (YAC) Forms Packet

CHECKLIST: *COMPLETE THE FOLLOWING TASKS BY* **04/05/2019** *(ALL TIME REFERENCES WILL BE EST) AND RETURN FORMS TO* YOUTHADVISORYCOUNCIL@SBH4ALL.ORG

☐	Create an account and CV on the School-Based Health Alliance website. 1. Click the link on the right to register (save your login credentials). 2. If not automatically redirected, hover over the Members tab on the website and click "User Menu." 3. Click on "View Your Profile" and then "Edit Individual." Click "Submit" when complete. 4. Click "Edit CV" and complete as much information as possible.	Register here
☐	Read, complete, and return the forms included in this document.	Signatures required
☐	Send written bio (in 3rd person) and a high quality headshot (of just you, face forward, no obstructions, logos, or distracting backgrounds) for inclusion on our website.	View YAC bios and headshots here for reference
☐	Review the School-Based Health Alliance's Youth Advisory Council (YAC) and 'Be the Change' Youth Training Program webpages.	Youth Advisory Council 'Be the Change' Youth Training Program

Results

2015

2016

2017

2019

Retention Guidelines

- Establish expectations
- Provide incentives
- Meet and communicate consistently
- Cultivate connections/relationships

![School-Based Health Alliance — Redefining Health for Kids and Teens](logo)

Elevating Youth Voice

- Make room for youth

- Make it practical to obtain youth input

- Welcome diverse youth

- Make youth voice meaningful

- Make communication regular and open

- Make mutual respect the norm

- Make youth voice fun

Society of Public Health Education, *Working with Students: Using Youth Voice to Promote Healthy Schools*, 2019

"What are some of your best practices for youth leadership?"

Practices

- Put the young people you work with in front of the leaders of the organization and legislators
- Collective agreement and youth-originated ideas
- Stipends/wages
- Service-learning projects

- Evidence-based measures
- Scaffolding opportunities
- Equal co-workers
- Training adult staff
- Staff advocates who bring up youth in every discussion and meeting
- Scholarships, research and training

Keys to Maintained Engagement

- Cultivating Parent/Community Support
- Developing Youth Leadership Skills
- Youth Leadership Networks
- Promoting Youth Engagement Efforts
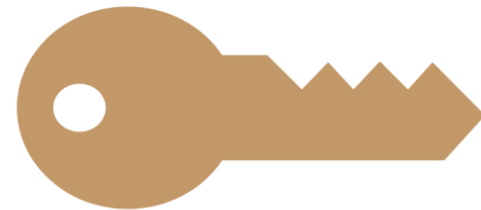
BUILDING SKILLS AND MENTORING CAPACITIES

Shift in Mindset:

We are all
Youth Workers

"What is your role in your organization?"

- Student Engagement
- Project Coordinator
- Program Manager
- Manager of Adolescent Education
- Public Health Planner/Youth Health Manager
- Community Health planner
- Patient Educator
- Chief Operation Officer
- Oral Health and Community Engagement

"What are some of your best practices for youth leadership?"

Mindset

- The capacity of young people to do "real work"
- Youth empowerment model vs. Positive youth development
- Mutual benefit but the primary goal should be benefiting the youth
- Youth as primary stakeholders

Assets

- Dedicated staff member
- Financial backing from sponsoring organization
- Buy-in and commitment from leadership

"How is your youth leadership facilitated?"

- Campus level youth advisory boards

- Regional/state/national youth advisory boards

- Youth Health Worker Program (and other forms of youth providing TA)

- Be the Change @Convention

- Oral Health Ambassadors

- Youth hired as staff or contractors (advisory, public health, or clinical roles)

Insights from the field: Youth Engagement, Leadership, and Development, 2019

Alliance Youth Development Foci

Youth Advisory Council
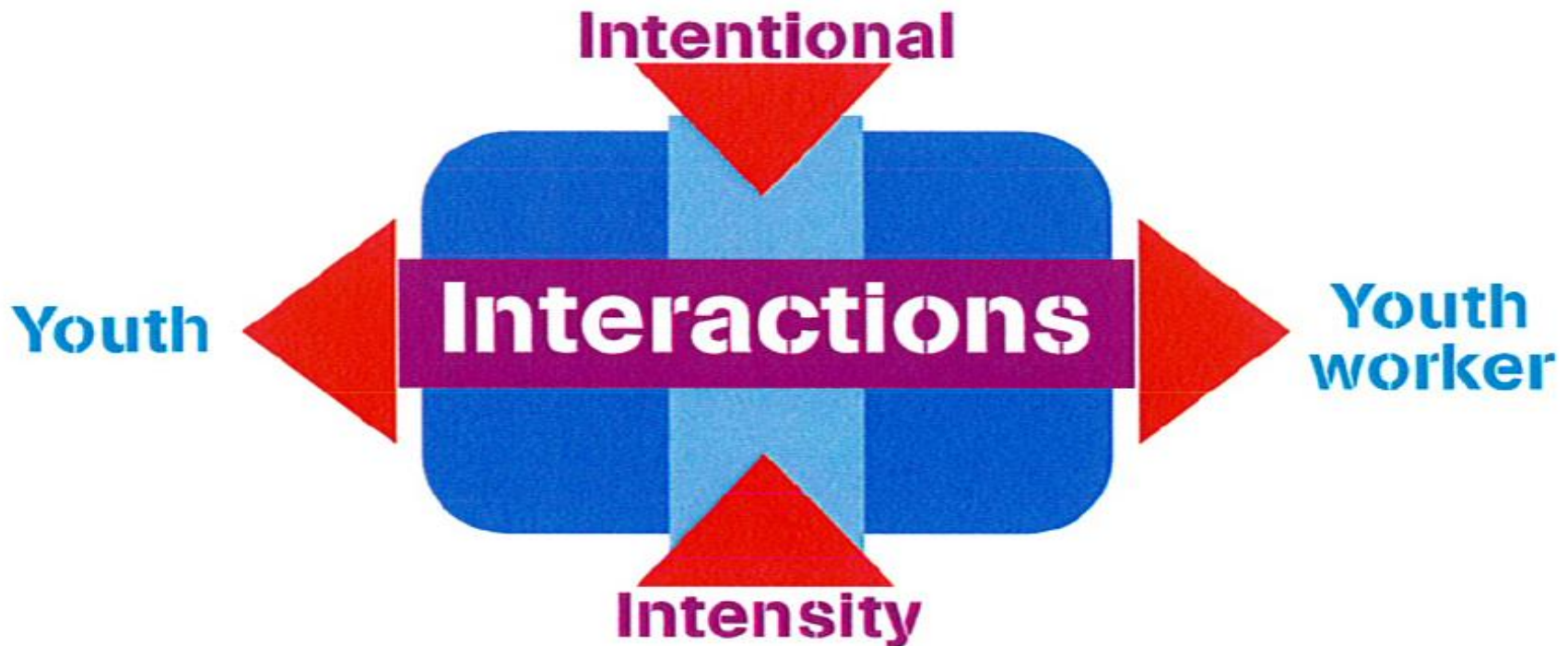
Youth Informed Initiatives	Intention	Intensity	Interaction
Representation	Youth Perspective; Training; Youth Development	Constant	Conventions; Hill visits; Board Meetings; Social Media
Content Development	Ownership; Youth Perspective; Training; Youth Development	As needed: project based (months to years)	**Pre-Assessments and Evaluation (SBIRT)**; YPAR; Presentations
TA	Youth Perspective; Youth Development	As needed	Phone calls
Training	Youth Development; Knowledge	Yearly; Bi-weekly	Convention; Webinar; YAC Practice & Work Meetings
Content Feedback/ consulting	Youth Perspective; Ownership; Youth Development	As needed	Grant Writing; Funding Proposals; Official Statements
Internship	Youth Work; Ownership; Youth Development	Dependent on project (months to years)	**Special Projects**; Trainings; Meetings; Personal Deliverables

CREATING SUSTAINABLE CONDITIONS

Keys to Sustainability

- Establishment of a safe space
- Consistency
- Funding
- Growth Opportunities
- Relationships

"How is youth leadership funded?"

- <u>Piecemeal</u>
- Nothing is directly funding youth advisory board
- Not for youth capacity building, but for providing feedback to specific programs
- <u>Writing youth leadership into grant applications</u>; youth can be the ones who train the adults and provide technical assistance
- Organization (membership fees, conference revenues, donations); AmeriCorps
- Expenses: transportation, mini-grants, incentives, stipends for semesters, meeting expenses (venues, food), notebooks and other supplies, staff

At every opportunity, ask:

"Where is the YD/where are youth in this project, initiative, grant, meeting, conversation?"

"What level(s) of YD are possible and mutually beneficial?"

"How much funding can we allot (to match the interactions, intentionality, and intensity of YD desired?"

Question

Of all of the keys sustainability, which is the greatest barriers for your organization?

- Consistency
- Funding
- Growth Opportunities

- Relationships
- Establishment of a safe space

Chat your response now!

Question

Of all of the keys sustainability, which is the greatest strength for your organization?

- Consistency
- Funding
- Growth Opportunities

- Relationships
- Establishment of a safe space

Chat your response now!

Keys to Sustainability

S upports

O pportunities

S ervices

S.O.S.

Supports

Things done **with** youth: interpersonal relationships addressed by expectations, guidance, and boundaries

Opportunities

Activities, roles, and responsibilities taken on and done **by** youth: chances to explore, belong, express, earn, and influence

Services

Provision of resources, knowledge, or goods **to/for** youth

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QUESTIONS?

THANK YOU

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Thank you for joining SOPHE for today's presentation.