

Strategies to Increase Well-Child Visits and Vaccinations in School-Aged Youth

Ngone Diop, BSN, RN

Addie Van Zwoil, MJ, MSW, LCSW

B1: Tuesday June 27, 2023




Agenda

- **Introductions**
- **Learning Objectives**
- **Impact of COVID-19 on Immunizations & Well Child Visits**
- **Challenges**
- **Strategies**
- **Toolkit**
- **Upcoming Learning Collaborative**
- **Wrap-up/Conclusion**



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Learning Objectives



1. The participant will be able to: explain the impact that the COVID-19 pandemic had on immunizations and well-child visits.
2. The participant will be able to: describe three strategies they can use to increase immunization and well-care visits at their SBHC.
3. The participant will be able to: develop a plan to increase immunizations and well-care visits in their local setting.

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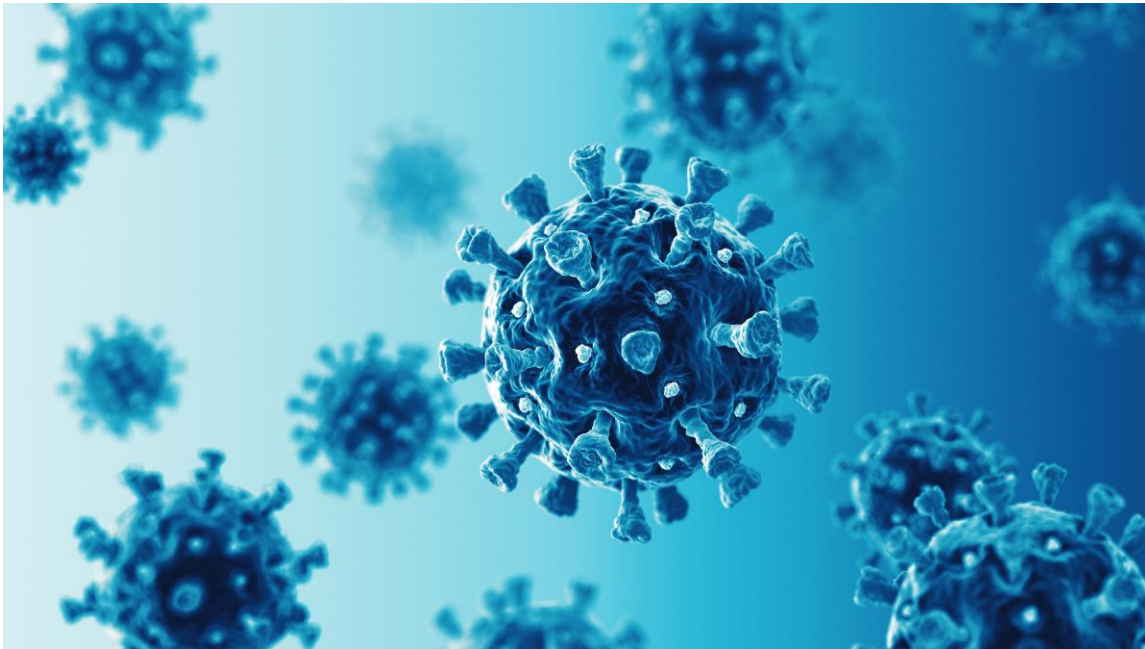
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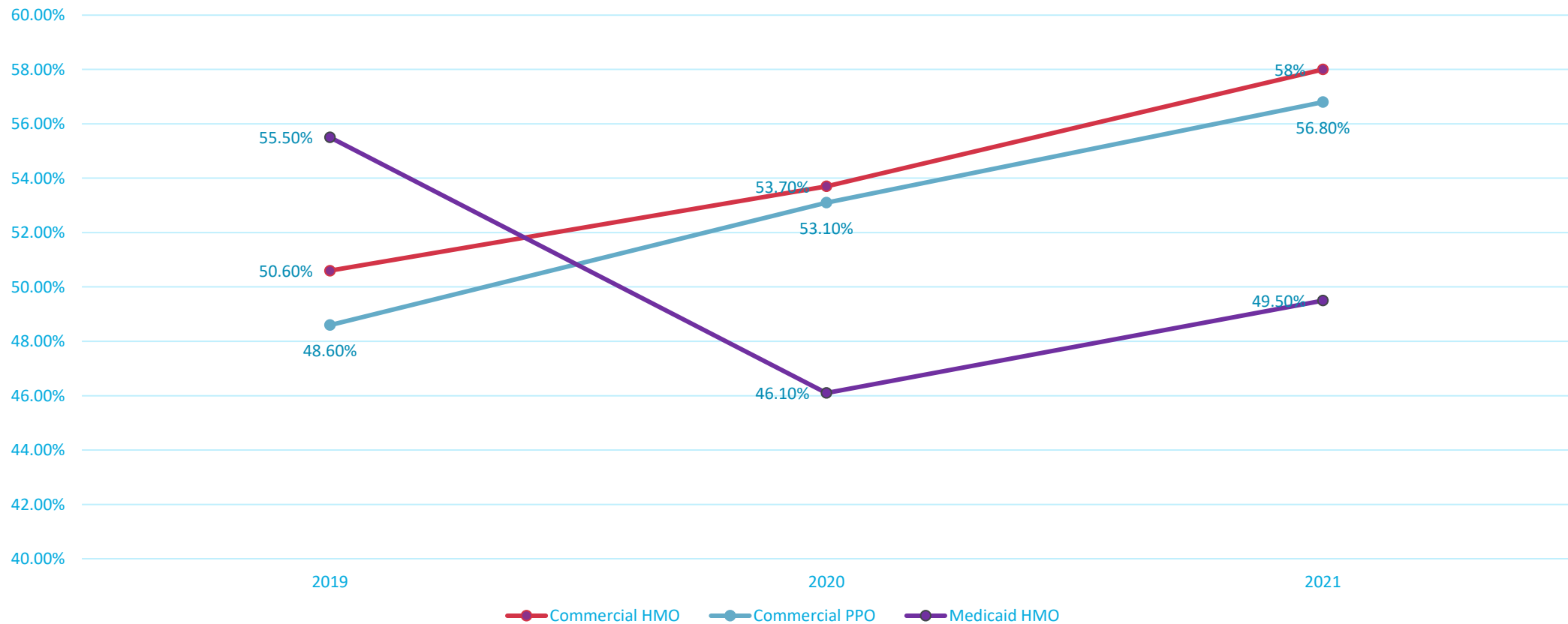


Impact of COVID-19



- **Underutilized well-child visits = missed opportunities to identify concerns**
- **Missed vaccinations = community outbreaks of preventable diseases**
- **School leaders critical in COVID-19 vaccine efforts**

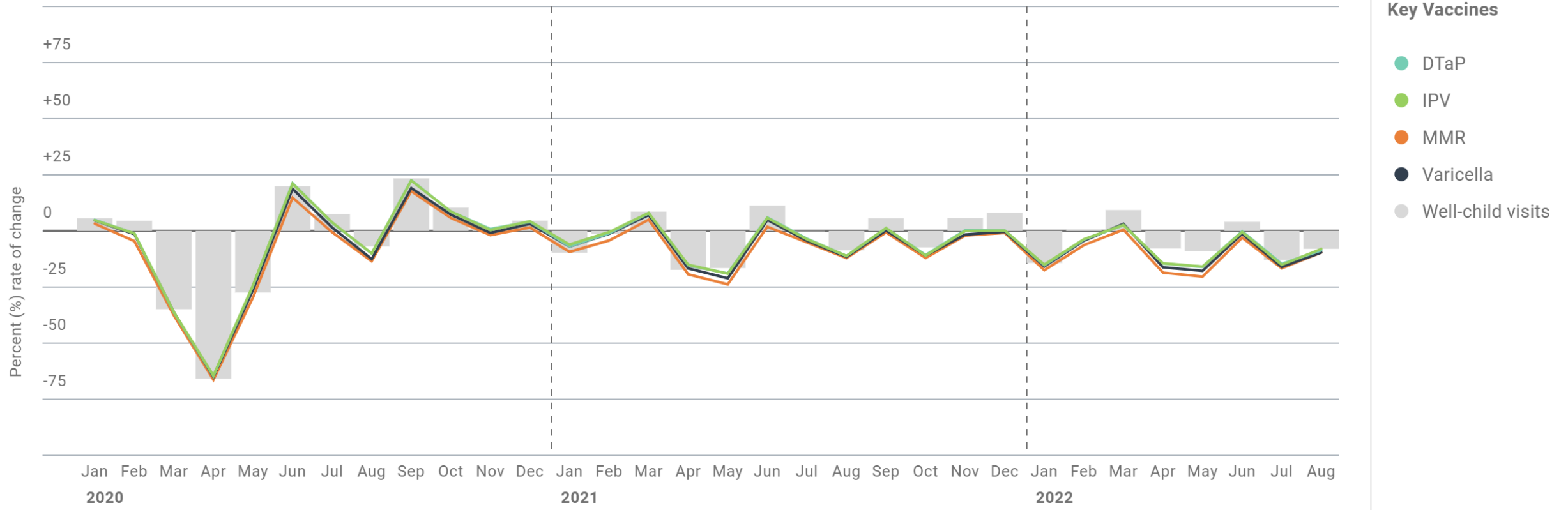
Child and Adolescent Well-Child Visits 2019 - 2021



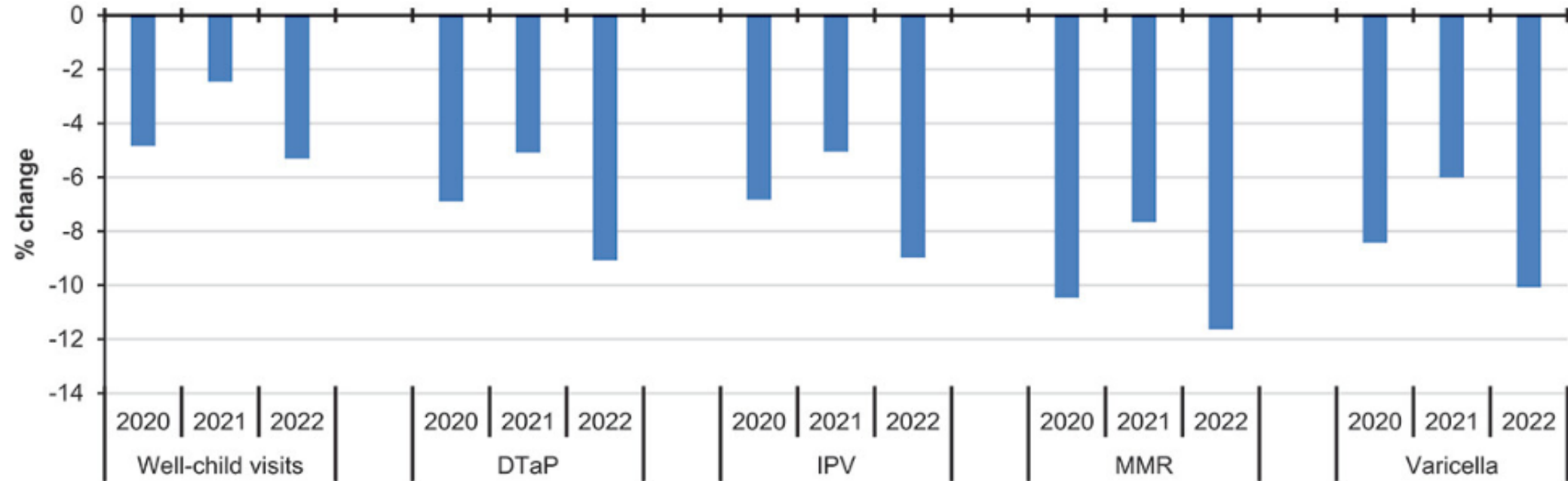
Childhood Immunization Status Combination 10 (DTAP, IPV, MMR, Hib, Hep B & VZV) Rates 2019 - 2021



4-6 years old Percent difference of well-child visits and vaccination administration 2020, 2021, 2022 vs. 2018 and 2019

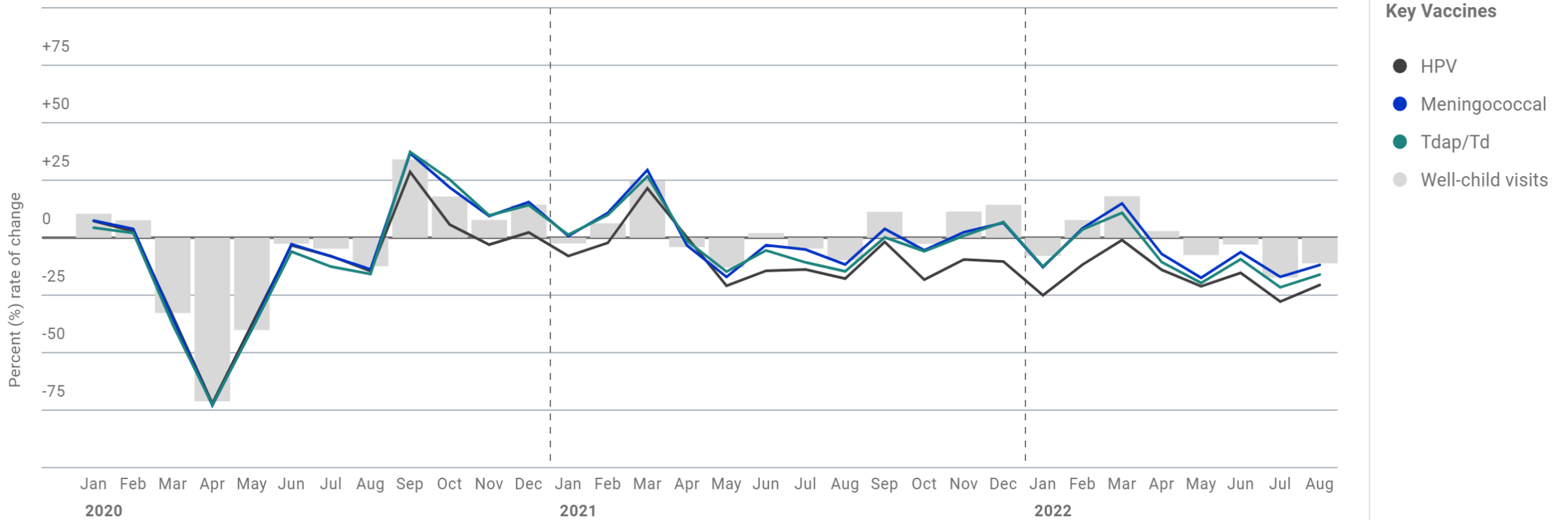


4-6 years

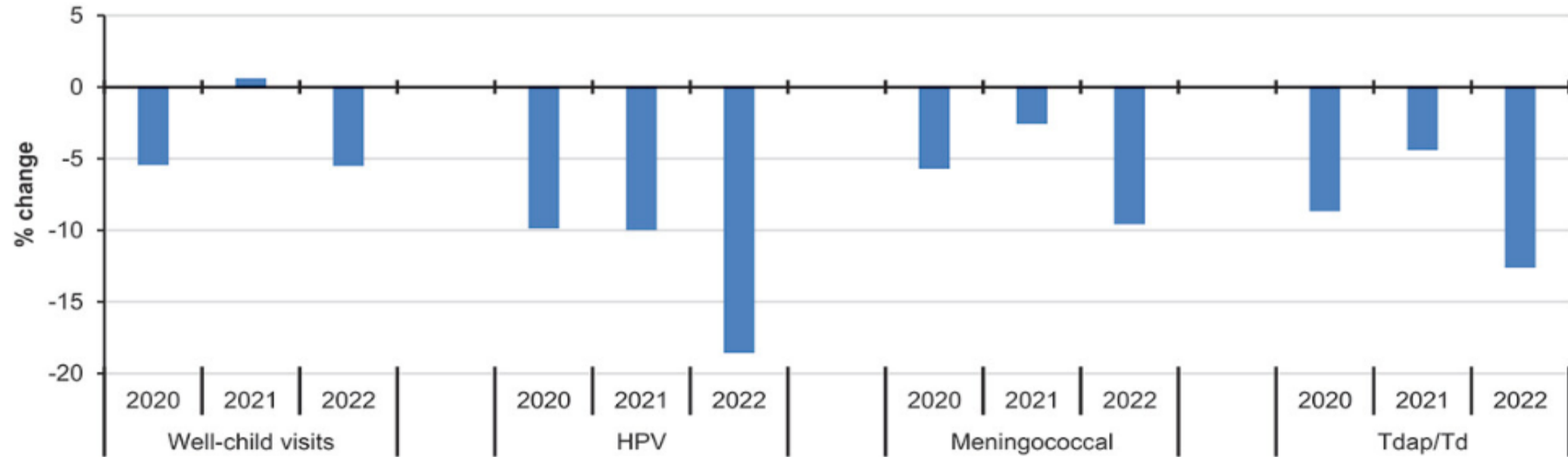


9-16 years old

Percent difference of well-child visits and vaccination administration 2020, 2021, 2022 vs. 2018 and 2019



9-16 years



VACCINATION STATUS OF KIDS WITH MEASLES IN CENTRAL OHIO

76 KIDS

UNVACCINATED

3 KIDS

PARTIALLY
VACCINATED
(ONE DOSE)

2 KIDS

UNKNOWN
VACCINATION
STATUS



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Did the pandemic shift provider focus from prevention to treatment?

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Yes	No	Yes and No





Challenges



- **Vaccine hesitancy and misinformation**
- **Gaps in care**
- **Lack of understanding of the value of a well-child visit**
- **“Not required for school”**
- **Community barriers**



Activity: Pair & Share

What challenges have you experienced?



Impact of Access

School District	# of Students in schools served	Average # of Students excluded	Number of Students excluded after clinics
District 1- IL	2,700	~230	61
District 2- IA	1,950	~190	53
District 3- IL	2,800	~200+	~89



Strategies



Partnerships



Trust Building



Communication



Outreach



Partnerships



- **Partners**
 - School leaders
 - School nurses -champions
 - Student services, athletics, family liaisons
 - Community
 - Sponsoring agencies, health departments, health centers, pharmacies
- **Shared Data**
 - Targeting students that are behind on immunization
 - Exclusion list
 - Community partners

Trust Building & Communication

- Educate on the importance of well-child-care visits and vaccination
- WCV opportunity for a motivational interview
- Equip trusted partners with information
- Communication in multiple languages
- School marketing



Outreach

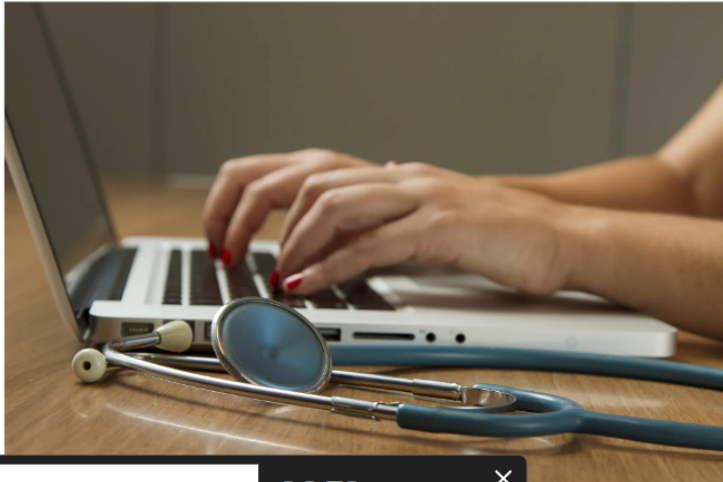
- **Data to understand disparities and needs**
 - **School and state immunization systems, EHR**
 - **Gap of care in your practice**
- **Target Population**
- **Target Vaccines**
- **Documentation of WCV done by a community provider**
- **Sick visit conversions**
- **Reminder systems**



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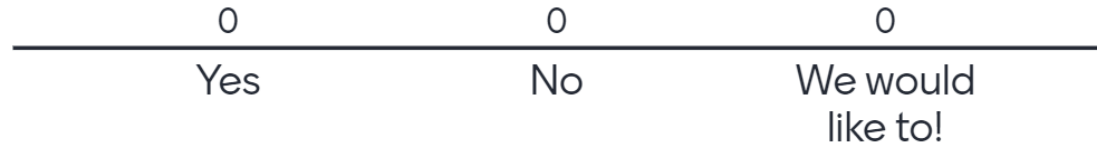
Do you track WCV completed outside of your SBHC?



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Activity: Develop Action Plan

Goal Setting

SWOT Analysis

- **Strengths**
- **Weaknesses**
- **Opportunities**
- **Threats**



SWOT Questions

<h2>S</h2> <p>STRENGTHS</p>	<h2>W</h2> <p>WEAKNESS</p>	<h2>O</h2> <p>OPPORTUNITIES</p>	<h2>T</h2> <p>THREATS</p>
<ul style="list-style-type: none">• Why are you best placed to do what you do?	<ul style="list-style-type: none">• How could you be better?• Are there areas of inefficiency	<ul style="list-style-type: none">• Are there potential partners to increase your effectiveness?• What can you benefit from?	<ul style="list-style-type: none">• What challenges do you face?

Toolkit Overview



**SCHOOL-BASED
HEALTH ALLIANCE**
The National Voice for School-Based Health Care

Toolkit To Increase Well-Child Visits And Vaccinations In School-Aged Youth



<https://tools.sbh4all.org/merck-toolkit/merck-toolkit-home/>

Learning Collaborative (LC) Overview & Goals



SBHA will select two cohorts of 12 eligible school-based, between August – November 2023, dedicated health centers (SBHCs) to participate in a 4-session learning collaborative to increase immunizations through well-child visits for school-aged youth.

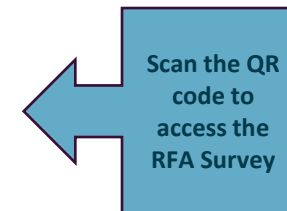
Each SBHC will...

- Foster collaboration and networking opportunities
- Create a cohort of individuals and organizations that offer peer support
- Implement one strategy or intervention to practice and report back with a 90-day post-survey.
- 6 hours CEUs

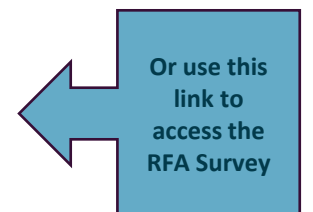
Participant Application

Timeline:

Applications Open	5/31/23
Applications Due	7/14/23
Participants Selected and Notified of Cohort	7/20/23



RFA Survey Link: <https://forms.office.com/r/HPjYka2RgK>



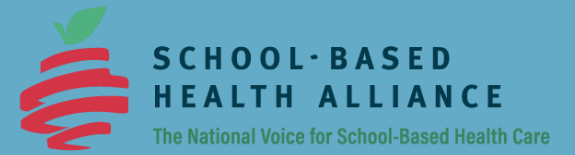


Questions



References

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**2024 National School-Based
Health Care Conference**

**JULY 1-3
2024**

**Renaissance Downtown
Hotel, 999 Ninth Street, NW,
Washington DC**

