

2024 National School-Based Health Care Conference

Social Media Toolkit



Join the School-Based Health Alliance (SBHA) for our annual conference; this year's theme is "Engaging Communities, Fostering Partnerships" on June 30 and July 2, 2024, at the Westin Washington, DC, Downtown Hotel in Washington, D.C. In addition to the keynote speakers, this conference will feature workshops with experts on a wide range of topics.

This conference is an opportunity to connect with fellow healthcare professionals, education professionals, and advocates nationwide. More than 4,000 school-based health centers (SBHCs) nationwide deliver integrated, patient-centered care, screening for conditions like obesity and depression, and offering preventive services—all focusing on children and adolescents who face barriers to receiving care. Conference attendees will explore the innovative ways SBHCs serve their rural, urban, and suburban schools and communities by promoting wellness and health equity.

SBHA is committed to listening to youth ideas, perspectives, and voices. This year's conference will further integrate youth and adult attendees by providing networking opportunities, increasing focus on youth presenters, and highlighting workshops related to youth development in school-based health care. This step serves as a testament to the power of youth and their ability to shape the future of our field.

This toolkit includes the following content for you to post on social media to share with your networks:

- Sample social media posts for Facebook, X, Instagram, and LinkedIn.
- Download our conference [Graphics](#) to share on social media or use your selfie!

Graphics:



Help spread the word!

Please use the sample language and social media posts below to let your networks know about the conference and all it offers.

For Attendees

X and Instagram

- Day 1 at #SBHC2024, and already gaining so much insight! The speakers are phenomenal, and the sessions are super engaging. Excited for what's next! @sbh4all
- Networking with amazing professionals at #SBHC2024. So much knowledge and inspiration in one place! @sbh4all
- The atmosphere at #SBHC2024 is electric! So many innovative ideas are being shared. Thrilled to be part of this community. @sbh4all
- Just finished a session on youth development at #SBHC2024. Incredible content and actionable strategies! @sbh4all
- Inspired by the discussions on health equity at #SBHC2024. Ready to implement new ideas back home. @sbh4all
- Loving the collaboration and innovation at #SBHC2024. The future of school-based health care looks bright! @sbh4all
- #SBHC2024 has been a fantastic learning experience. Grateful for the new connections and insights! @sbh4all
- I'm having an amazing time at the 2024 National School-Based Health Care Conference! The workshops and sessions are incredibly informative, and the keynote speakers are inspiring. If you're here too, let's connect and share our experiences! #SBHC2024
- Is anyone at #SBHC2024 with me?! The sessions are enlightening, and I'm walking away with new strategies and ideas. Let's meet up if you're attending! #SBHC2024 @sbh4all
- Just attended an inspiring session at #SBHC2024. The speakers are top-notch, and the information shared is so valuable. Grateful to be part of this community! @sbh4all
- Loving #SBHC2024! The workshops are providing great takeaways, and the keynote speakers are phenomenal. Excited to apply what I'm learning here. @sbh4all
- #SBHC2024 has exceeded my expectations! The sessions are insightful, and the networking has been fantastic. Feeling motivated and equipped with new knowledge! @sbh4all

Hashtags for Instagram

#SBHC2024 #SchoolBasedHealth #schoolhealth #healthcare #health #nurse #healthylifestyle #doctors #wellness #healthy #healthyliving #healthcareworkers #mentalhealth #vaccine #vaccinations #publichealth #ruralhealth #healthequity

Facebook and LinkedIn

- I'm having an amazing time at the 2024 National School-Based Health Care Conference! The workshops and sessions are incredibly informative, and the keynote speakers are inspiring. If you're here too, let's connect and share our experiences! #SBHC2024
- The 2024 National School-Based Health Care Conference is in full swing, and the energy is fantastic! I've learned so much from the sessions, and the networking opportunities are invaluable. Loving every moment! #SBHC2024
- Attending the 2024 National School-Based Health Care Conference has been an incredible experience! The key speakers are sharing powerful insights, and the workshops are packed with useful information. Highly recommend this conference! #SBHC2024
- The 2024 National School-Based Health Care Conference is a game-changer! The sessions are enlightening, and I'm walking away with new strategies and ideas to implement. If you're attending, let's meet up and discuss! #SBHC2024
- Just attended an inspiring session at the 2024 National School-Based Health Care Conference. The speakers are top-notch, and the information shared is so valuable. I am grateful to be a part of this community! #SBHC2024
- Loving the 2024 National School-Based Health Care Conference! The workshops are providing great takeaways, and the keynote speakers are phenomenal. I am excited to apply what I'm learning here. #SBHC2024
- The 2024 National School-Based Health Care Conference has exceeded my expectations! The sessions are insightful, and the networking has been fantastic. Feeling motivated and equipped with new knowledge! #SBHC2024

For Presenters

We're excited to welcome many of our partners as they gear up to present their workshops and more at the conference! Feel free to use some of the following language and graphic templates to help announce/promote your sessions before the conference begins:

X and Instagram

- I'm presenting at #SBHC2024! Attend [insert name of the workshop] at the 2024 National School-Based Health Care Conference hosted by @sbh4all! This year, the event will be in Washington D.C. on [add date and time of your workshop]. <https://bit.ly/SBHAcference24> #SBHC2024
- [insert description of your workshop] —we'll be discussing this and more at the National School-Based Health Care Conference hosted by @sbh4all from June 30 to July 2 in Washington D.C. Register: <https://bit.ly/SBHAcference24> #SBHC2024
- The 2024 National School-Based Health Care Conference hosted by @sbh4all is happening in person from June 30 to July 2. We're excited to present a workshop on [insert title or description]. Learn more: <https://bit.ly/SBHAcference24> #SBHC2024
- Registration for the 2024 National School-Based Health Care Conference is now open! This year, the event will be in person in Washington, D.C., from June 30 to July 2. We'll be there to talk about [insert info about workshop]. More info: <https://bit.ly/SBHAcference24> #SBHC2024

Facebook/ LinkedIn

- I am thrilled to present at the 2024 National School-Based Health Care Conference! Join me for my session on [workshop title] and discover innovative ways to enhance school-based health care. I am looking forward to sharing insights and learning from fellow experts! #SBHC2024
- I am excited to announce that I'll be presenting at #SBHC2024! My workshop on [workshop title] will cover [brief description]. I can't wait to connect with other professionals and share valuable strategies. See you there! <https://bit.ly/SBHAconference24>
- I am honored to be part of the 2024 National School-Based Health Care Conference! Attend my session on [workshop title] to explore [brief description]. Let's discuss and innovate together. #SBHC2024 <https://bit.ly/SBHAconference24>
- Proud to present at the 2024 National School-Based Health Care Conference! My workshop on [workshop title] will dive into [brief description]. Join me and other professionals dedicated to advancing school-based health care. #SBHC2024
- Looking forward to presenting at #SBHC2024! I'll be discussing [workshop title] and [brief description]. Don't miss this opportunity to engage and learn with us. See you in Washington, D.C.!

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info@sbh4all.org



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