





Bridging Health and Nutrition: Food Assistance Strategies for School-Based Health Centers

November 7, 2024





REMINDERS

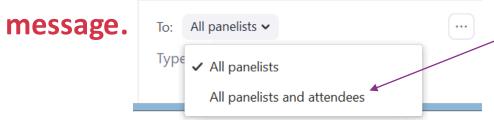
DAll attendees are in listen-only mode.

To ask a question during the session, use the "Q&A" icon that appears on the bottom

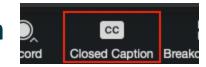
your Zoom control panel.



**When using the chat, please select "all panelists and attendees" before typing a



To turn on closed captioning, click on the "CC" button



Delease complete evaluation poll questions at the end of the presentation.

OBJECTIVES

- 1. Attendees will gain an understanding of SNAP (Supplemental Nutrition Assistance Program), its role in improving food security and health, and reasons why families might not participate.
- 2. Attendees will learn about resources and tools that can support outreach to families, helping them to connect with this important food program.
- 3. Attendees will be armed with best practices and practical strategies to include SNAP outreach activities in their SBHC.









Addie Van Zwoll (she/her), Director,
 School-Based Health Alliance

• Sarah Mills (she/her), Senior Manager Health Systems, Share Our Strength

 Corey Himes (he/him), Program Manager, SNAP/Summer EBT, Share Our Strength

• Sam Lewin (he/him), Account Manager, mRelief





What is an SBHC?

- SBHCs offer the most comprehensive type of school-based health care to support student health, well-being, and academic success.
 - Located in or near a school
 - Prioritizes providing health services for students
 - At a minimum, services includes comprehensive primary care (federally defined)
 - May also provide mental health, oral health care, vision care, and other services
- Works with existing school services and community providers but <u>does not</u> replace







SBHCs are a unique model of care

SBHC providers need ...

- Desire, skills, and time for relationshipbuilding with students, families, school staff, and community partners
- Flexibility/comfort with including parents in visits virtually; completing follow-up with parents as necessary
- Ability to navigate HIPAA and FERPA

Keep in mind ...

- SBHC provider role may include more consultation, crisis intervention, school-wellness related activities, and building partnerships with school staff
- Productivity and sustainability may be different than sponsor org
- Additional considerations for engaging parents/guardians in care





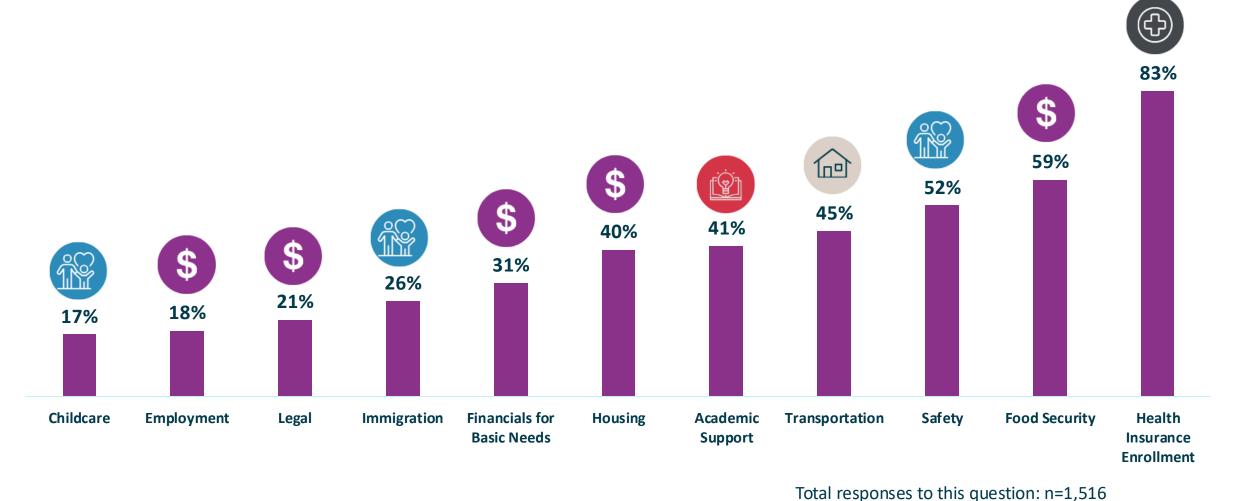
Supports Provided to Clients and/or their Families to Obtain Social Needs Services







Supports Provided to Clients and/or Their Families to Obtain Social Needs Services









Soleimanpour S, Cushing K, Christensen J, Ng S, Yang J, Saphir M, Geierstanger S, Even M, Brey L. (2023). Findings from the 2022 National Census of School-Based Health Centers. Washington, DC: School-Based Health Alliance.

Who We Are



School-Based Health Alliance

The National Voice for School-Based Health Care

Working to improve the health of children and youth by advancing and advocating for school-based health care. When health and education come together, great things happen.

Learn more: www.sbh4all.org



No Kid Hungry

A Campaign by **Share our Strength**

An organization dedicated to ending hunger and poverty. Through proven, effective campaigns, that connect people who care to ideas that work.

Learn more: www.nokidhungry.org



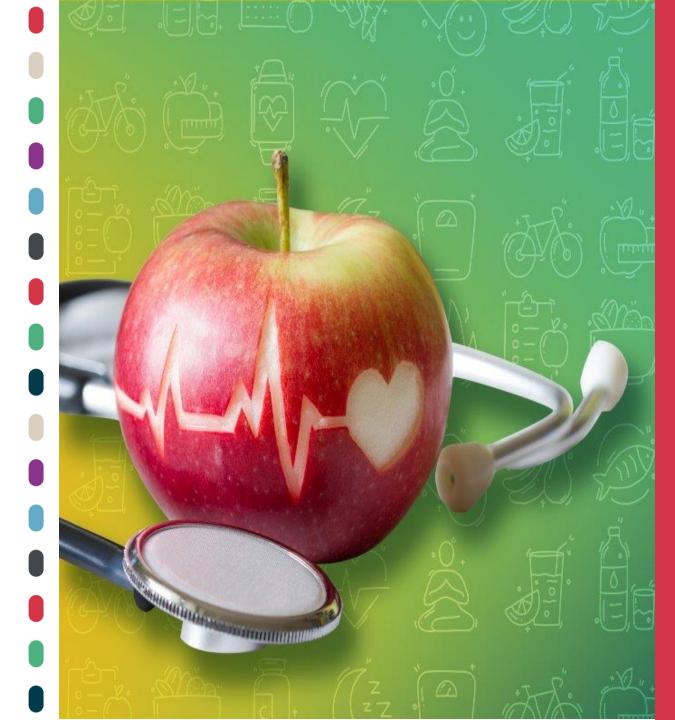


Our Collaborative Vision

The School-Based Health Alliance and Share Our Strength's No Kid Hungry campaign believe that by working together to embrace and build on families' trust in school-based health centers, we can promote federal nutrition programs and nutritious food consumption in support of positive health outcomes and improved food security.







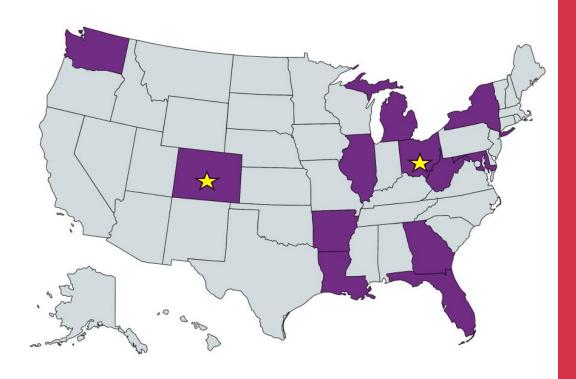
NKH and SBHA Food Security Learning Networks

2022: Launched a learning network of 16 school-based health centers representing 12 states across the country

2023: Created and launched a <u>Toolkit</u> of promising practices and learnings

2023-2024

- 2 State Affiliate organizations (Colorado and Ohio) supporting SBHCs in their states
- Continued support of 10 of the original SBHCs



Learning Networks and Toolkit generously funded by:





NKH and SBHA Continued Partnership

2024-2025

- Continuing to work with the Ohio School-Based Health Alliance and Youth Healthcare
 Alliance to expand their work with a focus on evaluation and sustainability
- Launching a National Survey to learn more about what SBHCs are doing across the country about food security—More details coming soon!
- Webinar Series:
 - Webinar 1: Today! Bridging Health and Nutrition: Food Assistance Strategies for School-Based Health Centers
 - Webinar 2: January 23, 2025, 2:00 pm ET, Topic: Food Access Programs
 - Webinar 3: March 6, 2025, 2:00 pm ET, Topic: Intersection of Mental Health & Food





What is the Need?



In 2023, **19.2**% of children lived in food insecure households, that is nearly **14 Million** youth

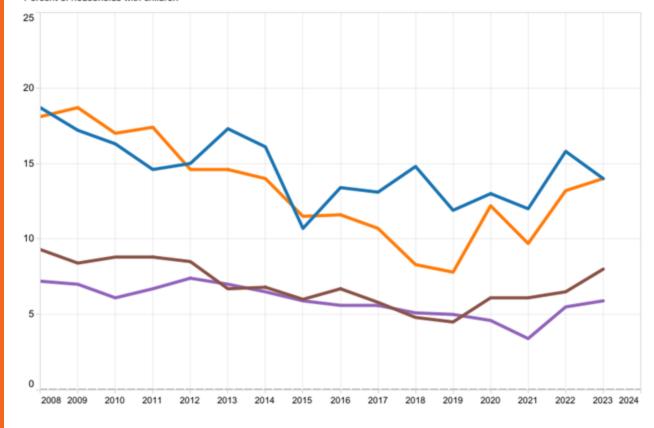
Food insecurity rates increased in 2022 and 2023





Food insecurity among children, by race and ethnicity of household head, 2008-23





Note: The "Other, non-Hispanic" category for the race and ethnicity of a household reference person includes non-Hispanic adults that identify as multiple races or ethnicities including American Indian, Alaskan Native, Asian, Native Hawaiian, or Pacific Islander. There are not sufficient respondents in the Current Population Survey Food Security Supplement to present reliable estimates for these individual groups for all outcomes, so they are grouped together into the "Other, non-Hispanic" category.

Black, non-Hispanic
Hispanic

Other, non-Hispanic

White, non-Hispanic

Source: USDA, Economic Research Service using U.S. Department of Commerce, Bureau of the Census, Current Population Survey Food Security Supplements data.

What is SNAP?

The Supplemental Nutrition
Assistance Program (SNAP,
formerly known as food
stamps) provides monthly
grocery benefits on a "debitlike" card to purchase food at
places people normally shop
like grocery stores, farmers
market, and online.







SNAP and Health Outcomes



SNAP reduces prevalence of food insecurity by as much as **30 percent.**



Children on SNAP more likely to see a doctor.



Participants more likely to report **excellent or very good health** than low-income non-participants.



Low-income SNAP participants incur nearly **25% less in medical costs** each year than low-income non-participants.





Other Important Benefits of SNAP

Kids that live in households receiving SNAP are directly certified for free school meals which means no need to collect meal applications. More directly certified students increases meal access and school revenue.



Kids have the food they need to learn and stay healthy.



Opens pathways to automatic enrollment in other programs like school meals and Summer EBT..



Saves staff time and administrative costs.
Boosts school nutrition revenue.



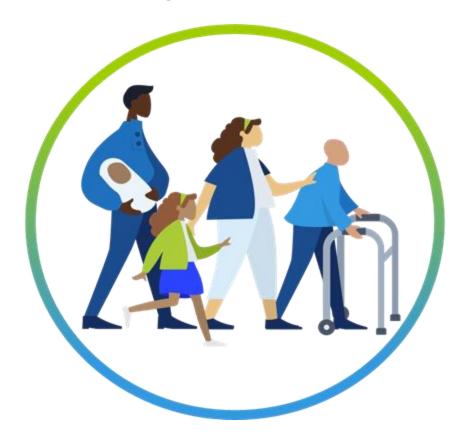
Secures more money for education programs.





Learn more: <u>bestpractices.nokidhungry.org/resource/snapbenefitsforschools</u>

The Benefits Enrollment Gap SNAP, WIC & Medicaid



- ~17 million Medicaid enrollees are food insecure
- ~2.5 million children on Medicaid are eligible but not enrolled in SNAP
- ~4.8 million Medicaid enrollees are eligible but not enrolled in WIC





Barriers to Access



Awareness



Difficult application process



Stigma & Fear



Inequitable policies & practices





SNAP Outreach

SBHCs can play a critical role in connecting families to this anti-hunger program.

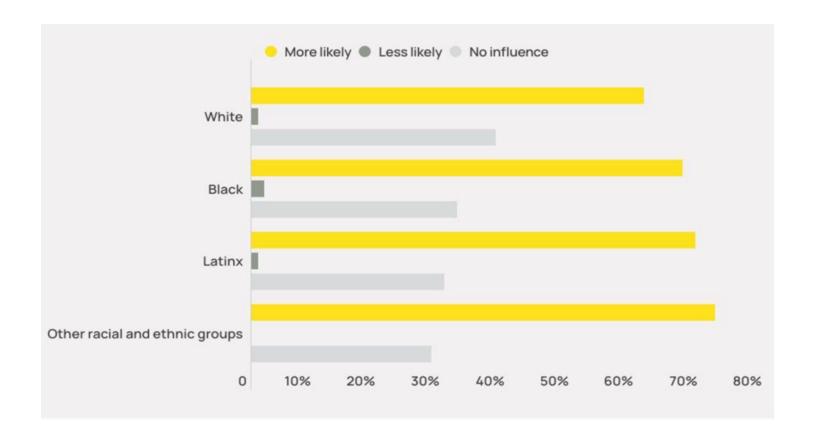






Why get involved in SNAP outreach?

Likelihood that child's healthcare provider would influence decision to apply for support









Your Partner in SNAP Enrollment

mRelief's SNAP Eligibility Screener





Agenda

- Background of Our Work
- mRelief's SNAP Eligibility Screener
- The Efficacy of Our Work

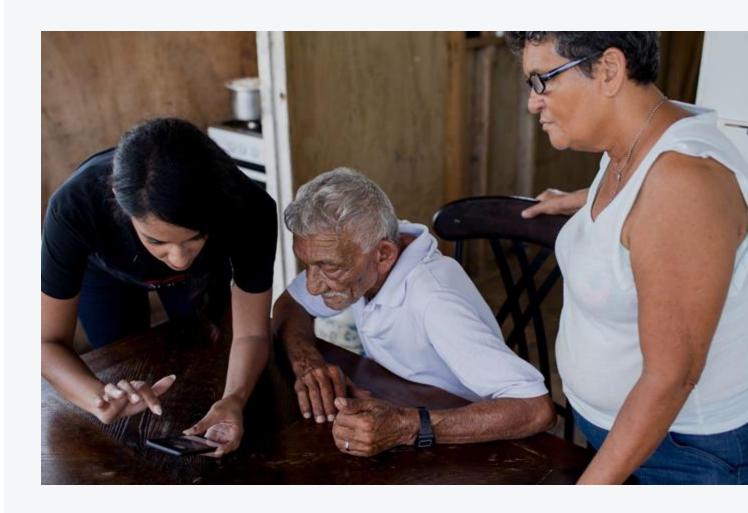
Background of Our Work



BACKGROUND

Mission

Our mission is to transform access to social services for the inherent dignity of all people.





BACKGROUND

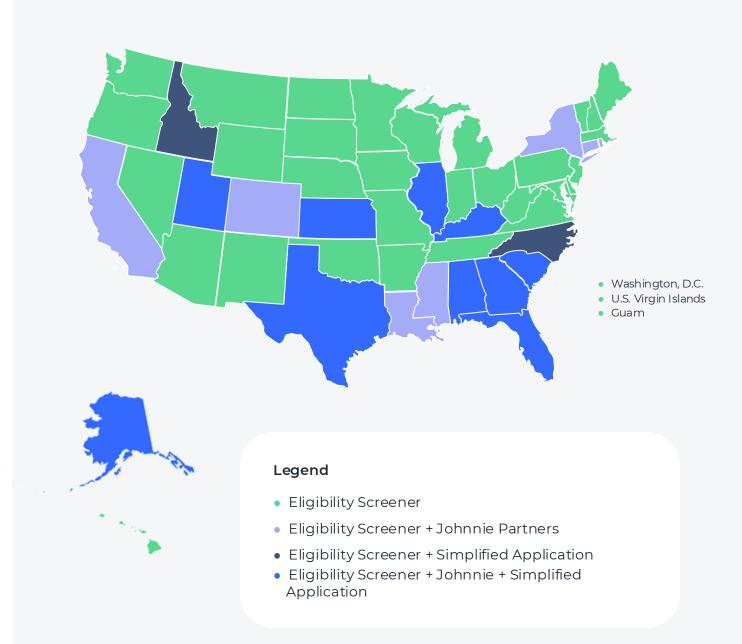
Vision

Our vision is to ensure that anyone can access the safety net without adding to the stressful circumstance of poverty.

BACKGROUND

Our eligibility screener is available in all 50 states and 3 territories.

- We help people find out if they qualify for SNAP with a few simple questions that take less than 3 minutes to answer.
- Our screener is available online and via sms or text messaging.
- Our screener is available in both English and Spanish.



WHY MOBILE?

97%

of Americans own a cell phone

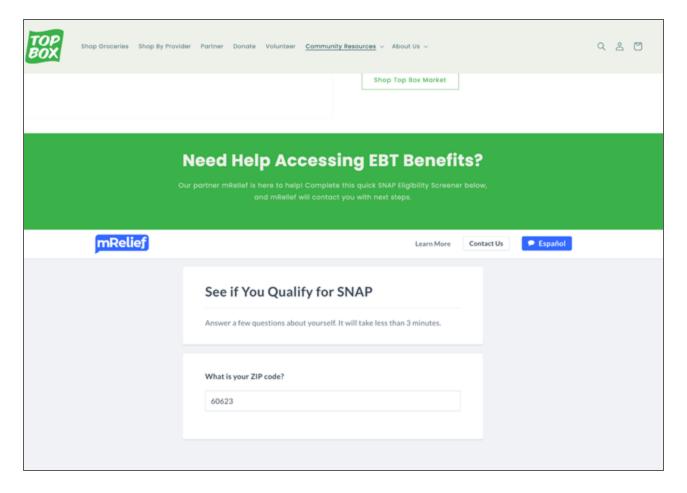
WHY SMS?

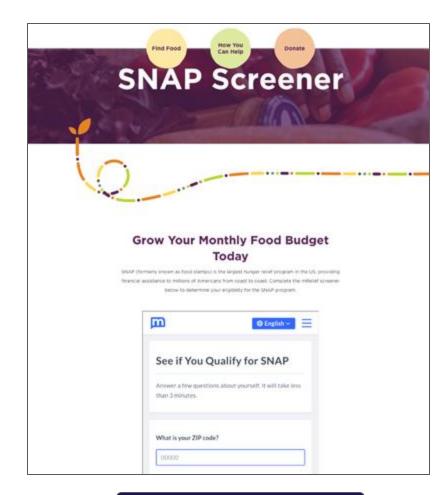
19%

of those making less than 30K are non smartphone users

mRelief's SNAP Eligibility Screener

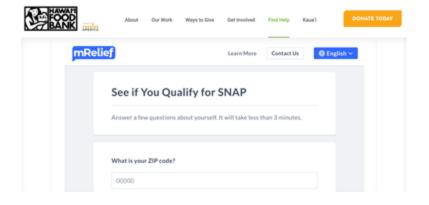
Increasing Awareness Through Partnerships





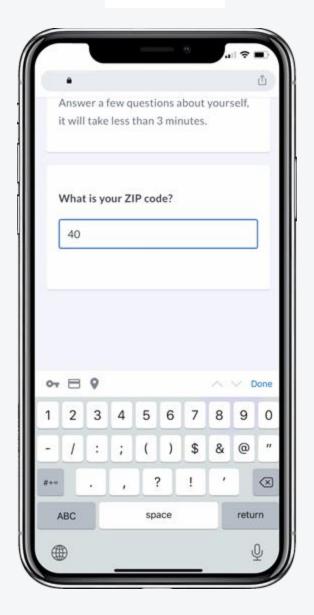
Top Box Foods Feeding Tampa Bay

PROMOTION

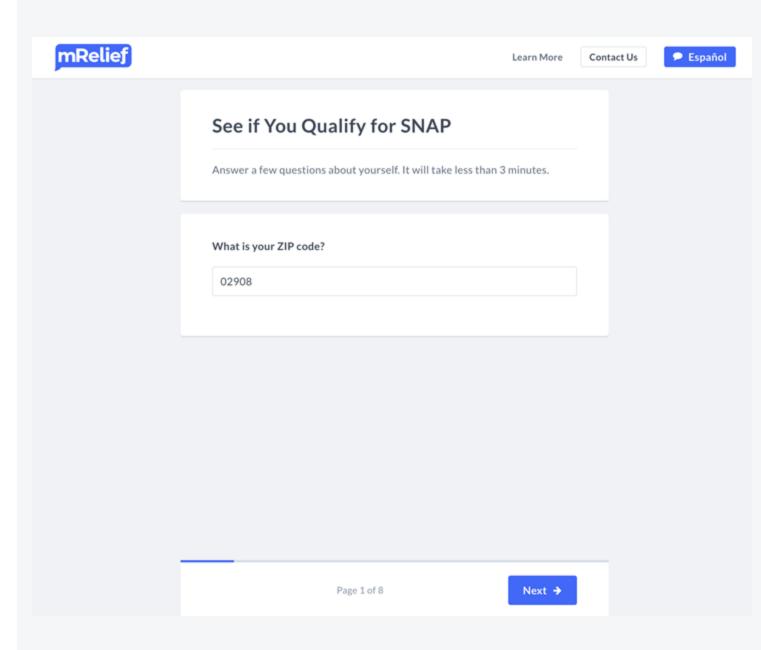




SCREENER



Page 1: What is your ZIP code?



Page 2: Your SNAP status

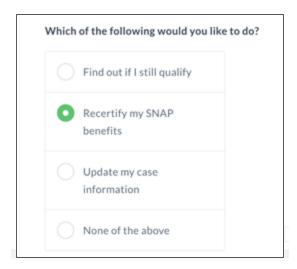
- Users who indicate they are **not currently** receiving SNAP benefits proceed with the screener
- Users who indicate they are currently receiving SNAP benefits may be directed to call the SNAP office if:
 - Their household size has increased
 - They need to recertify
 - They need to update their case info
 - They answer "none of the above"







Page 2: Your SNAP status





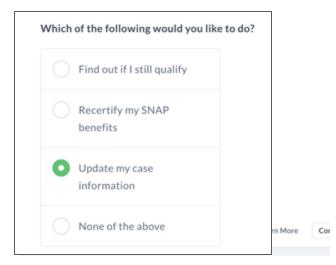
You can contact your office about SNAP renewal.

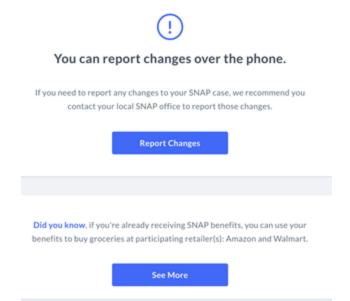
If you're scheduled to recertify your SNAP benefits, we recommend you contact your local SNAP office to complete your recertification.

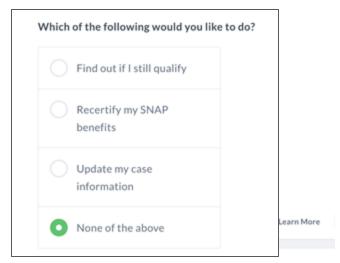
Call my office

Did you know, if you're already receiving SNAP benefits, you can use your benefits to buy groceries at participating retailer(s): Amazon and Walmart.

See More









Get more information on your case.

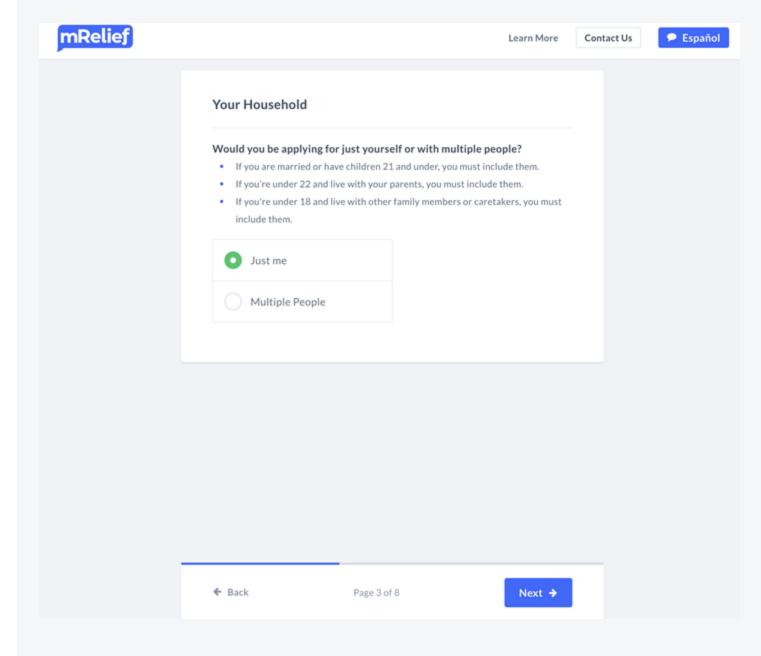
If you have additional questions regarding your SNAP case, we recommend you call your local SNAP office.

Call my office

Did you know, if you're already receiving SNAP benefits, you can use your benefits to buy groceries at participating retailer(s): Amazon and Walmart.

See More

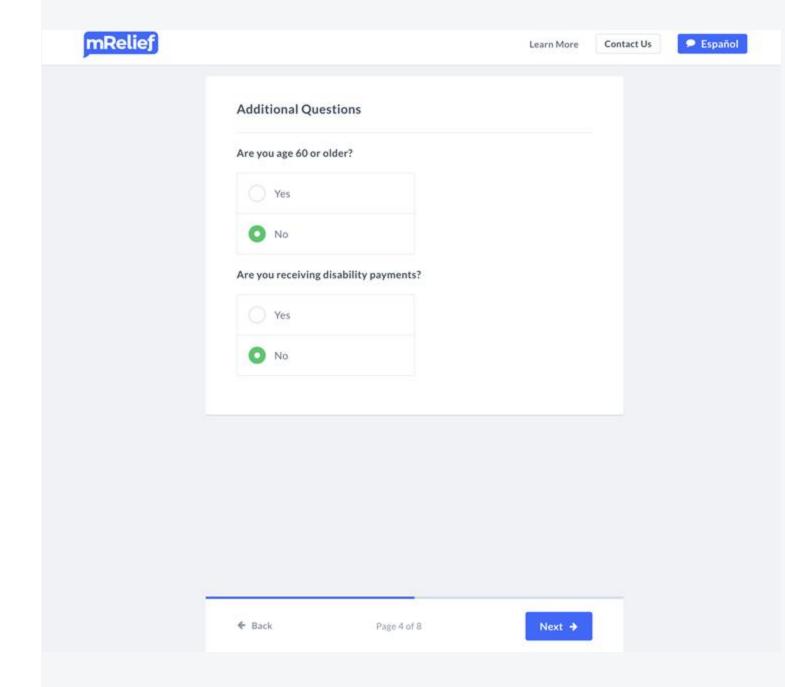
Page 3: Your Household



Page 3: Your Household

If yoIf yoIf yo	ou're under 22 and live with your	elf or with multiple people? 1 and under, you must include them. parents, you must include them. r family members or caretakers, you must
0	Just me	
0	Multiple People	
Other th	nan yourself, how many more	people would you be applying with?
0	1	
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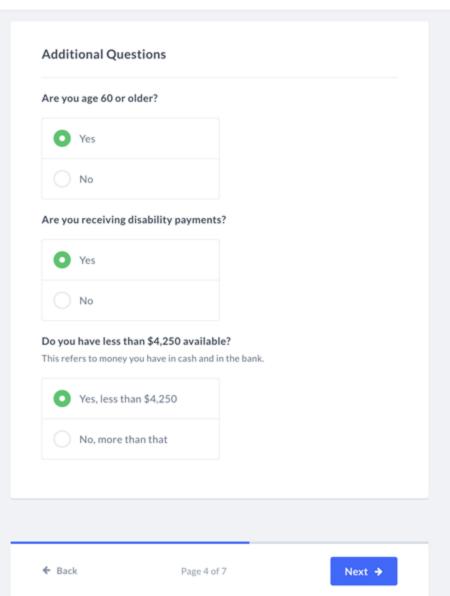
Page 4: Additional Questions



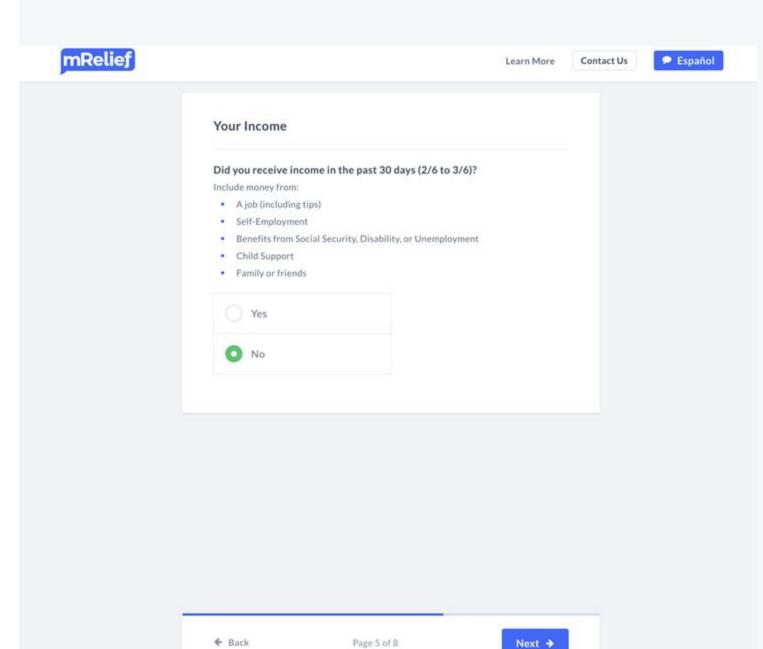
Page 4: Additional Questions

 Users who indicate that they are 60 or older and/or receive disability payments are asked an additional question



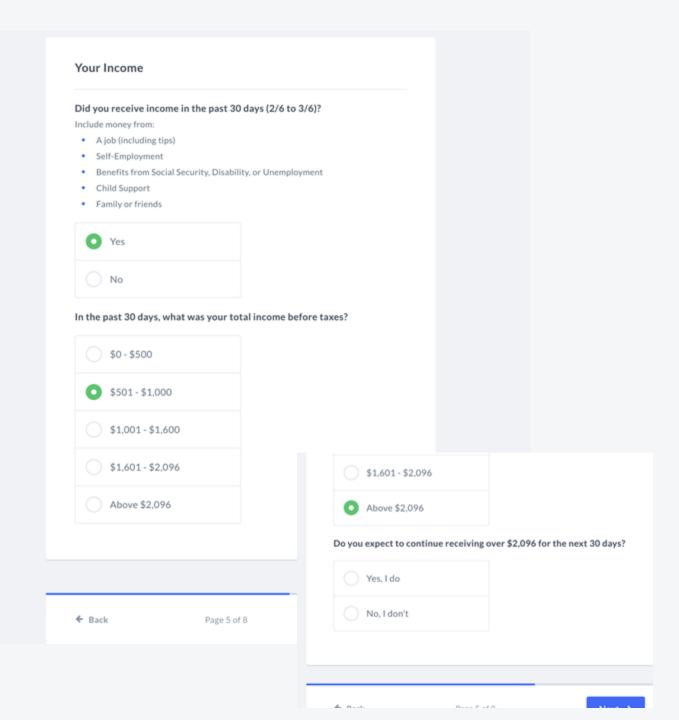


Page 5: Your Income



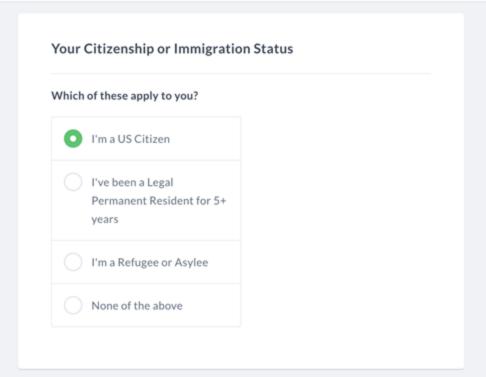
Page 5: Your Income

- Users who indicate they have received income in the past 30 days are asked how much before taxes
- Users who received above an income threshold are asked whether they expect to continue receiving that level of income



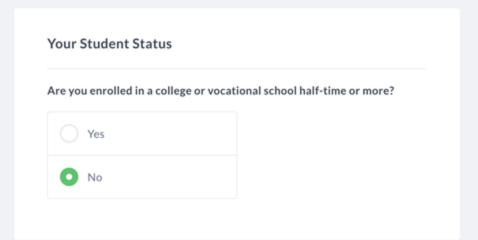
Page 6: Your Citizenship or Immigration Status





Page 7: Your Student Status







Page 7: Your Student Status

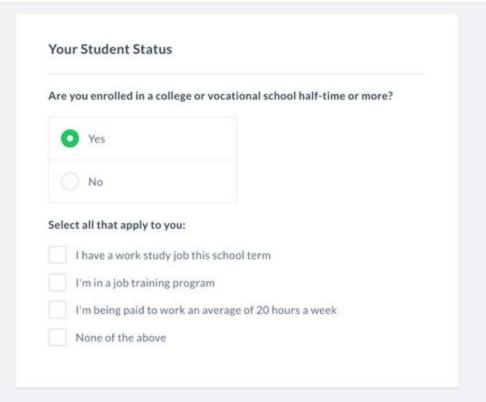
 Users who indicate they are enrolled half-time or more are asked to select all that apply to them among the categories pictured



Learn More

Contact Us





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Next →

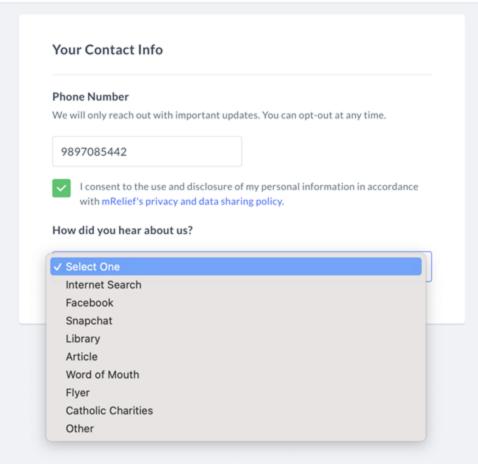
Page 8: Your Contact Info



Learn More

Contact Us





← Back

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Continue

Likely Eligible for SNAP



Learn More

Contact Us





You're likely eligible for SNAP!

You likely qualify because:

Your income in the last 30 days is less than \$2,096, which is the income limit for a household size of 1 in Rhode Island.

You can apply with assistance from a Roman Catholic Diocese of Providence case worker or we can direct you to the Rhode Island SNAP website to apply on your own.

Apply with assistance

Apply on my own

Was our screener helpful?

Select a smiley below



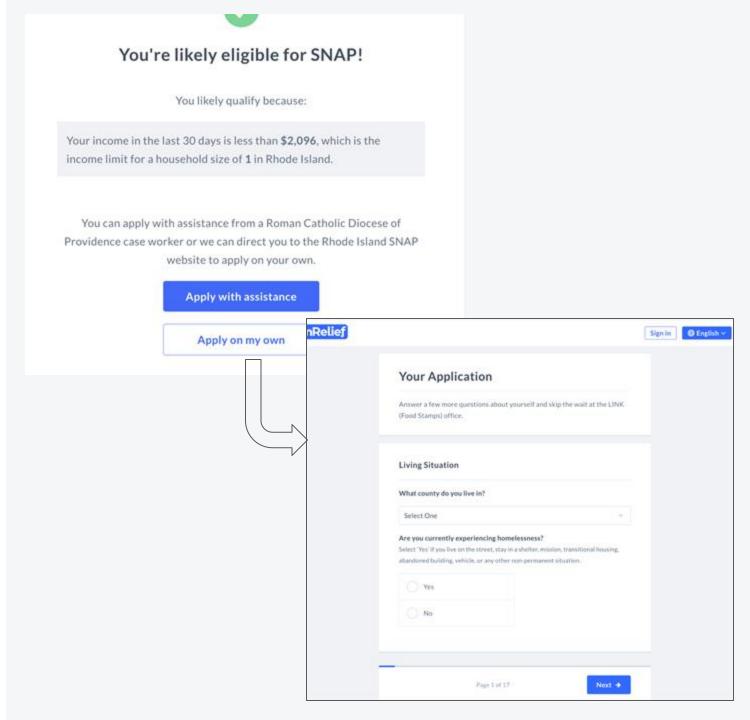




Helpful A little helpful Not helpful

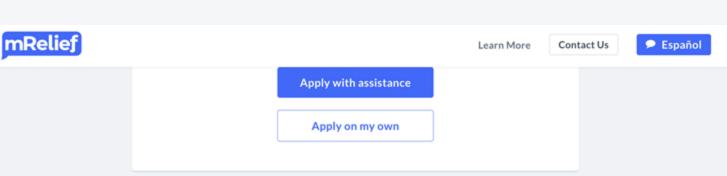
Likely Eligible: Apply on my own

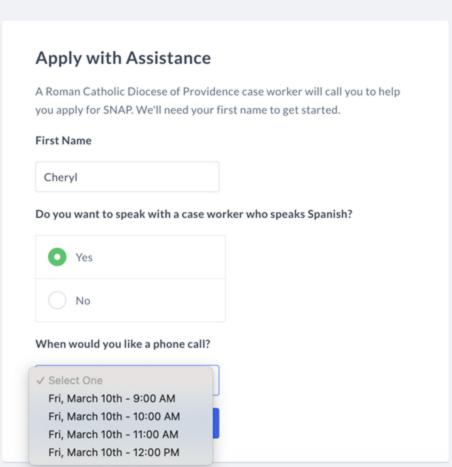
 Users who click "Apply on my own" are directed to mRelief's simplified application — or their state's SNAP application portal — to begin the application process



Likely Eligible: Apply with Assistance

 Users who click "Apply with assistance" are able to schedule an appointment with a trusted community partner





Likely Ineligible for SNAP



Learn More

Contact Us





Looks like you may be ineligible.

You likely don't qualify because:

Your income in the past 30 days was more than \$2,096, which is the income limit for a household size of 1 in Rhode Island.

If this isn't correct, you can check again. If you'd like to apply anyway, we'll send you to the Rhode Island SNAP website to start your application.

Check Again

Apply Anyway

Looking for other resources?

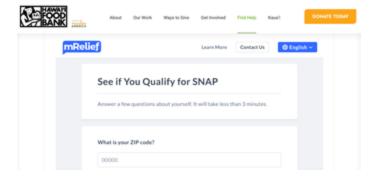
Here are some additional resources that may help.







DISCOVERY



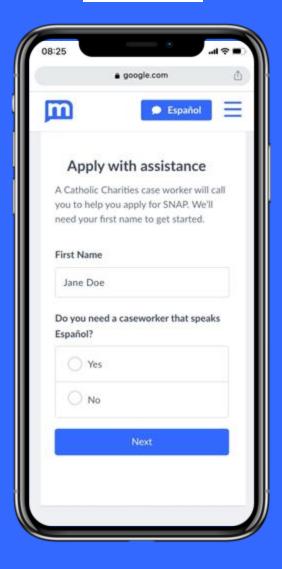


SCREENER





ASSISTANCE



Our Efficacy + Impact





...it was quick and though I'm not great at doing things on the internet, I was able to do this easily...The questions were easy to answer and you had the opportunity to check your answers. Also I had my phone interview within a couple days and receiving my benefits in less than a week. This was a great relief so I can now concentrate on more important things ...in my case finding a new job.



Thank You!

sam@mrelief.com

Successful SNAP Enrollment Campaigns:

- Involve multiple touchpoints to educate families about SNAP
 - Education incorporated into school events
 - Communication campaigns using asset based language through school and/or health center channels
 - Assistance/enrollment specific opportunities offered
- All opportunities provide ways to self-enroll and get application assistance from someone experienced with SNAP
- Effective individual-level strategies:
 - School/district-wide awareness and clear referrals channels
 - Targeted outreach
 - Warm handoffs





Partnership Is Helpful:

- Food banks often provide SNAP outreach and assistance both virtually and in-person
- School Districts
- Immigrant serving organizations
- 211, Community Action agencies & resource sharing organizations
- Local or state government:
 - Libraries
 - County social services or health department
 - Sometimes state agencies have field workers or outreach staff





SNAP Promotion















SOCIAL **MEDIA**



PERSONAL INVITES



RADIO



ROBO CALLS



FLYERS

STRETCH YOUR BUDGET

SNAP offers eligible households a card to buy groceries.



No documents needed to get started



Applying takes about 20 minutes



Apply over-the-phone or at the library

EASY WAYS TO APPLY!

Make an Appointment (580) 477-2890

Meet with a SNAP specialist at the library Call Toll-Free (877) 760-0114

Call SNAP Hotline M-F 8-8 and Sat. 9-5



Ask for a Call to Apply

A SNAP Hotline Specialist will call you to apply Bilingual Support Available

Walk-ins welcome!
Visit the Altus Library: 421 N Hudson

Wed. March 22: 1:00 PM - 7:30 PM

Fri. March 24: 10:00 AM - 4:30 PM

This information is offered as part of a partnership between:













How to Apply for SNAP (food stamps)

The Hillsborough County Public Schools district has partnered with mRelief, Feeding Tampa Bay, and the Hispanic Services Council to help make applying for SNAP easy.



Apply with Assistance

We'll send you a link to schedule a call for someone to assist you with applying over the phone.



Example Syracuse City School District and Food Bank of Central New York:

- Syracuse City has the second-highest child poverty rate among larger cities, 45.8%
- Recognized many eligible families were not enrolled in SNAP and other benefits
- Partnered with Food Bank of Central New York to implement SNAP outreach and enrollment initiative







Key Takeaways:



Nutrition security affects learning & SNAP is a critical piece (emergency food is important, but more temporary)

SNAP referral from SCSD builds trust between families and the school district

Warm hand off between SCSD and the Food Bank of Central New York is effective

Partnerships within district with other departments like Office of Family Engagement, Nationality Workers, and School Social Workers is key

Schools are perfectly positioned to be a bridge





Sustainability:

- Exploring opportunities for more integrated or streamlined application process for multiple benefits
- Continued collaboration with broader community partners to address issues like hunger, housing, and health
- The SCSD / FBCNY partnership demonstrates the power of leveraging school districts as trusted community institutions to increase access to essential programs like SNAP









Groceries are expensive

SNAP Can Help





Scan the QR code to learn about SNAP eligibility and get help applying:

QR Code here





Check out the Outreach Flyers



SNAP fuels learning: Learn more!



If you could use some extra help putting food on the table for your kids, you're not alone.

Scan the QR code to learn about SNAP eligibility and get help applying:

QR Code here

Access to Healthy & Food = Healthy Kids

See if your kids are eligible



Even if you are not eligible to apply for SNAP, your children may be eligible and you can apply on their behalf.

Learn if you are eligible for SNAP by scanning the QR code

QR Code

Both English and Spanish versions will be provided!

© School-Based Health Alliance 2024



QUESTIONS?

Please enter your questions into the "Chat" box of the Zoom control window.

Toolkit Resource





Emerging Models And Resources To Address Food Insecurity In School-Based Health Centers

No Kid Hungry and School-Based Health Alliance believe that by embracing and building on families' trust in school-based health centers, we can promote federal nutrition programs and nutritious food consumption in support of favorable health outcomes and improved food security for families.

This toolkit highlights promising practices for integrating nutrition and food access into school-based health center (SBHC) services to address social influencers of health, improve food security for families, and support student success and wellness.









Call for Abstracts is Now Open



Submit your session and poster abstracts for the 2025 National School-Based Health Care Conference and 'Be the Change' Youth Training Program by November 8!





2025 National School-Based Health Care Conference

June 29 – July 1, 2025

Westin Washington, DC Downtown Hotel (formerly the Renaissance Downtown Hotel) in Washington, D.C





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https://www.linkedin.com/company/school-based-health-alliance/



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