

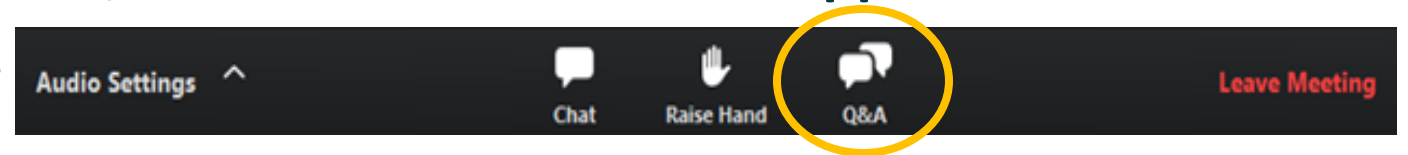
# Hunger Ends Here: Exploring the Continuum of Food Security Programs in SBHCs

January 23, 2025

# REMINDERS

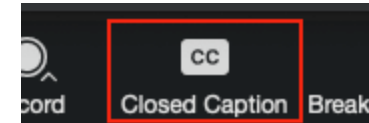
 All attendees are in listen-only mode.

 To ask a question during the session, use the “Q&A” icon that appears on the bottom your Zoom control panel.



 Chat is disabled for participants during this event.

 To turn on closed captioning, click on the “CC” button



 Please complete evaluation poll questions at the end of the presentation.



# OBJECTIVES

## Attendees will...

1. Understand of the range of interventions, from SNAP outreach to establishing onsite food resources, and how these can be tailored to their specific settings.
2. Learn about screening workflows and how to connect individuals to appropriate resources, leveraging existing tools and referral platforms.
3. Explore strategies for developing strong partnerships and youth-centered initiatives to implement sustainable food security programs within their communities.





# TODAY'S FACILITATORS



**Addie Van Zwoll** (she/her),  
Director, School-Based  
Health Alliance



**Sarah Mills** (she/her),  
Senior Manager Health  
Systems, Share Our  
Strength



**Harper Byers** (she/her),  
Coordinator, School-  
Based Health Alliance



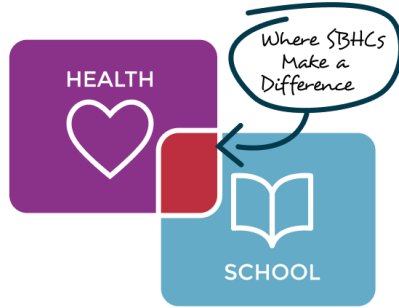
# TODAY'S PRESENTERS



- **Jennifer Patrick**, Health Source of Ohio, OH
- **Rebecca Gostlin**, Youth Healthcare Alliance, CO
- **Velda Keeney**, Marion School District, AR
- **Alexis Barrere**, CU Youth Health Clinic- Sheridan Campus, CO
- **Kristen Matlack**, The MetroHealth System, OH



# Who We Are



## School-Based Health Alliance

*The National Voice for School-Based Health Care*

Working to improve the health of children and youth by advancing and advocating for school-based health care. When health and education come together, great things happen.

Learn more: [www.sbh4all.org](http://www.sbh4all.org)



## No Kid Hungry

*A Campaign by Share our Strength*

An organization dedicated to ending hunger and poverty. Through proven, effective campaigns, that connect people who care to ideas that work.

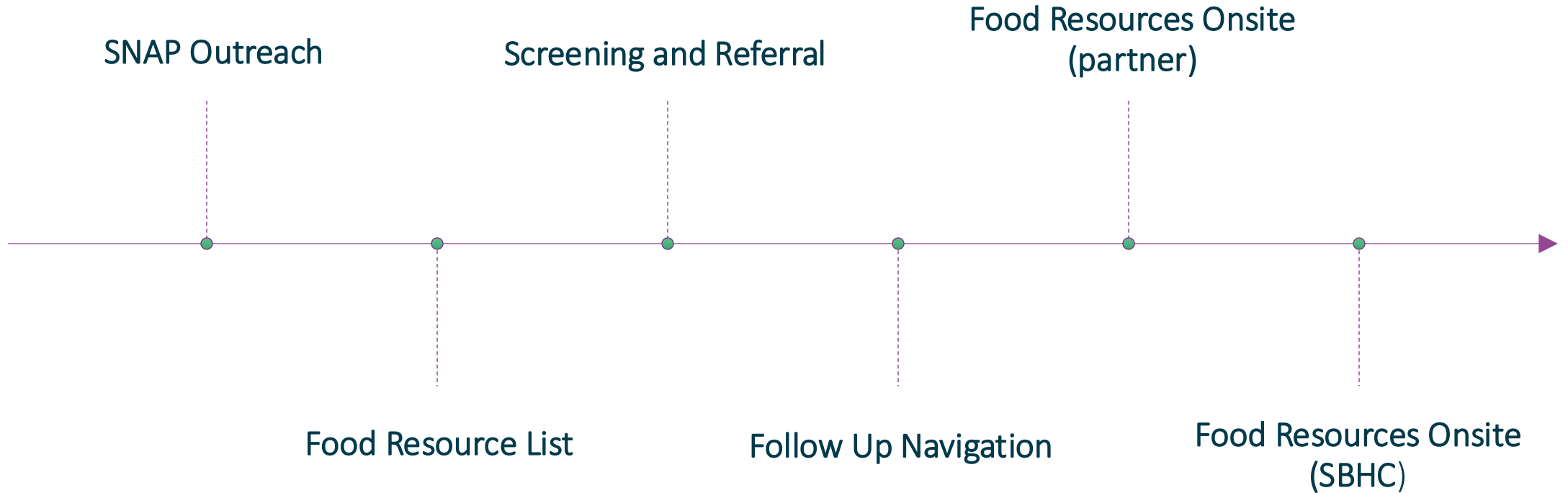
Learn more: [www.nokidhungry.org](http://www.nokidhungry.org)

# NKH and SBHA Continued Partnership

2024-2025

- Continuing to work with the Ohio School-Based Health Alliance and Youth Healthcare Alliance to expand their work with a focus on evaluation and sustainability
- Launching a National Survey to learn more about what SBHCs are doing across the country about food security—More details coming soon!
- Webinar Series:
  - **Webinar 1 (In SBHA Archive):** *"Bridging Health and Nutrition: Food Assistance Strategies for School-Based Health Centers"*
  - **Webinar 2:** Today! *"Hunger Ends Here: Exploring the Continuum of Food Security Programs in SBHCs"*
  - **Webinar 3:** March 6, 2025, 2:00 pm ET, Topic: Intersection of Mental Health & Food

# School-Based Health Center Food Security Continuum: Strategies for Supporting Students and Families





# SNAP Outreach

## SNAP Outreach

### Description

Provide information about SNAP and other federal food programs to all students. Provide a link to an eligibility screener.

### Best Practice

Partner with local SNAP assistance organization to provide follow up application support. Check to see if your state has a preferred eligibility screener.

### Resources

- [Request SNAP Outreach Resources](#)
- [SNAP Outreach in SBHCs webinar](#)



### Staff Capacity

Low



### Cost

\$



### Partnerships

Not required, but helpful



### Youth Engagement

Medium

Youth design flyer with SNAP information. Youth advise on best locations or modalities for sharing resources





**Groceries are expensive**

**SNAP Can Help**



-  SNAP provides monthly benefits to buy food at grocery stores, farmers markets, and other locations.
-  If you could use some extra help putting food on the table for your kids, you're not alone.
-  Scan the QR code to learn about SNAP eligibility and get help applying: QR Code here

# Check out the Outreach Flyers




**SNAP fuels learning: Learn more!**

-  SNAP provides monthly benefits to buy food at grocery stores, farmers markets, and other locations.
-  If you could use some extra help putting food on the table for your kids, you're not alone.
-  Scan the QR code to learn about SNAP eligibility and get help applying: QR Code here

**Access to Healthy Food = Healthy Kids**

See if your kids are eligible




**Even if you are not eligible to apply for SNAP, your children may be eligible and you can apply on their behalf.**

**Learn if you are eligible for SNAP by scanning the QR code**

QR Code here

**Both English and Spanish versions will be provided!**

# Food Resource List

## Food Resource List

### Description

Research community food programs and provide up to date information about resources.

### Best Practice

Identify a point of contact at each community resource and establish a warm handoff process. Partner with school district to share food resources broadly through schoolwide communications and events.

### Resources

- [Asset Mapping Resources](#)
- [Health Source of OH resource map](#)



### Staff Capacity

Low to Medium



### Cost

\$



### Partnerships

Not required but encouraged for warm handoff



### Youth Engagement

Medium to High

Youth conduct research on available resources and distribute them to the community (create a flyer, social media campaign, student announcements or student newspaper columns, etc.)





# Hunger as a Health Issue

- Largest FQHC in Ohio
- 8 county service area
  - Needs/Barriers Differ
- More Than Medicine Programs
- 1000 kitchen kits per year
- Can't be everything for everyone
- Community Impact Team
  - Outreach + Enrollment
  - Marketing + Development
  - Care Management Team
  - Decision Support Team



HealthSource of Ohio Resource Map

### Interactive Resource Map

If you or someone you know is in need of resources such as:

- Food
- Children & Baby
- Clothing & Toiletries
- Pregnancy
- Transportation
- Mental Health & Peer Support
- LGBTQ+ & HIV
- Housing or Emergency Shelter
- Substance Abuse
- Employment/Financial Assistance

HealthSource of Ohio has compiled an interactive **Resource Map** for our 8-county service area. **Scan the QR code (right)** to access the Resource Map or go to: [healthsourceofohio.org](http://healthsourceofohio.org), click the About tab, choose Community Resources.



*HealthSource is proud to partner with area organizations providing valuable services and resources for our communities.*



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HealthSource of Ohio Insurance Assistance Information

### Do you need health insurance?

**FREE Assistance Enrolling in Healthcare Coverage**

*HealthSource of Ohio's Outreach & Enrollment team provides FREE over-the-phone application help for any Ohio resident (does not have to be a patient of HealthSource of Ohio) who needs help with:*

- Medicaid
- Emergency Medicaid
- SNAP (food stamps)
- Insurance Questions

Contact us at 513-707-9901 or email [insurance@hsohio.org](mailto:insurance@hsohio.org) to request an appointment.



*Scan the code to access the online assistance request form.*

### Cooking for the Family

Join us for **Cooking for the Family**, a dynamic 5-week cooking class series designed to empower individuals and families to make healthier food choices, ultimately leading to improved health outcomes for all.

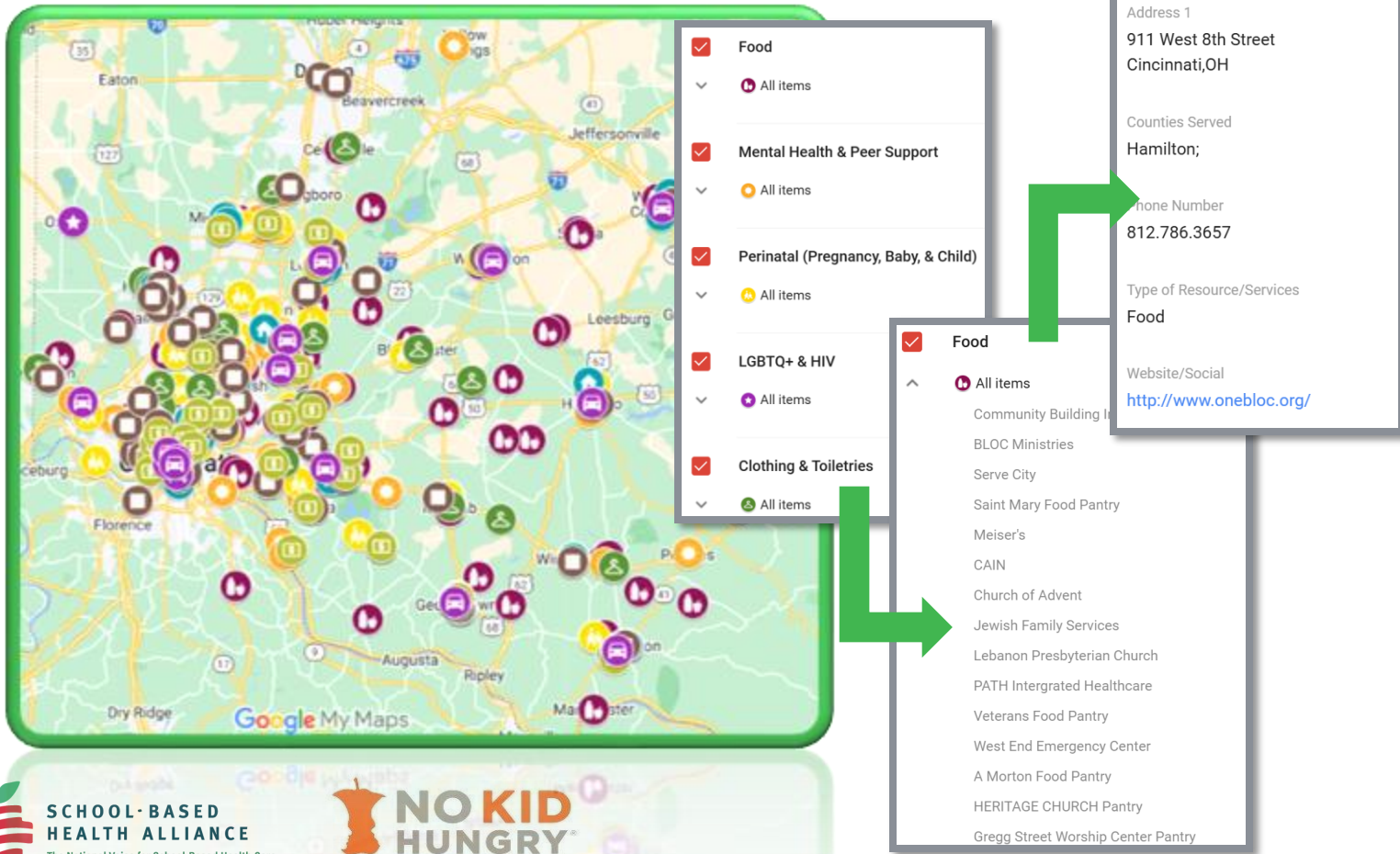
- Master essential cooking skills
- Learn about basic nutrition
- Foster meaningful connections
- Led by experienced chefs
- Input from HSO health care providers

Don't miss this opportunity to prioritize your well-being. Scan the code to register now and embark on a journey towards a healthier lifestyle!

*Scan the code to register.*




## Community Resource Map



The map displays various resource icons across Ohio. A filter panel on the left shows the following categories checked:

- Food
  - All items
- Mental Health & Peer Support
  - All items
- Perinatal (Pregnancy, Baby, & Child)
  - All items
- LGBTQ+ & HIV
  - All items
- Clothing & Toiletries
  - All items

A detail panel for 'BLOC Ministries' shows the following information:

- Name (Individual/Organizat<sup>o</sup>n): BLOC Ministries
- Address 1: 911 West 8th Street Cincinnati, OH
- Counties Served: Hamilton;
- Phone Number: 812.786.3657
- Type of Resource/Services: Food
- Website/Social: <http://www.onebloc.org/>

A second detail panel lists the following resources:

- Community Building I
- BLOC Ministries
- Serve City
- Saint Mary Food Pantry
- Meiser's
- CAIN
- Church of Advent
- Jewish Family Services
- Lebanon Presbyterian Church
- PATH Intergrated Healthcare
- Veterans Food Pantry
- West End Emergency Center
- A Morton Food Pantry
- HERITAGE CHURCH Pantry
- Gregg Street Worship Center Pantry

### THINGS TO CONSIDER

- Don't Recreate the Wheel
- O+E Team of 6
- M+D Team of 4
- Updates
  - Biannually
  - Survey
  - Direct Email
- 10 Categories
- Information Limited
  - Encourage Patients to Reach Out to Confirm Hours of Operation & Income Requirements



# Food Security Screening and Referral

## Food Insecurity Screening and Referral to Offsite Food Resources or Application Assistance

### Description

Establish a workflow to conduct food insecurity screening using validated screening tool.  
Refer students and families who screen positive for food insecurity to SNAP and local community food programs.

### Best Practice

Food insecurity screening integrated in EHR. Staff are regularly trained in sensitive screening and referral resources.

### Resources

- [Screening Tools](#)
- [Youth Healthcare Alliance Case Study](#)



### Staff Capacity

High to start  
Medium ongoing



### Youth Engagement

Low

While youth cannot help directly with screening and referral, they can provide feedback on patient experience through a post survey or interview.



### Cost

\$\$



### Partnerships

Required for warm handoff referrals



# Youth Healthcare Alliance: Food Insecurity Screening and Referral Workflows

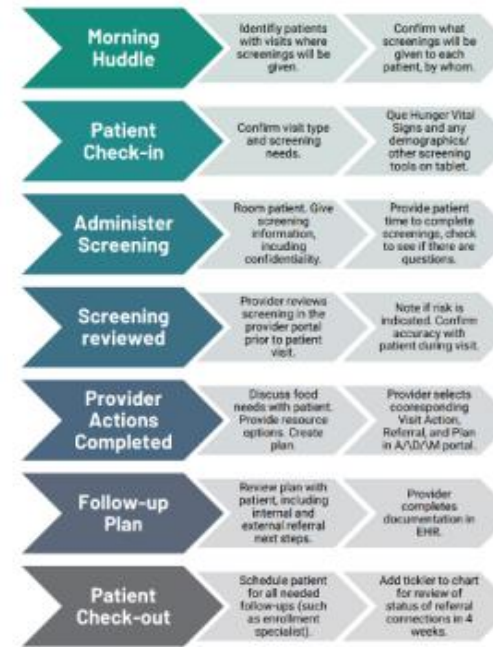
## Operationalizing the Screening and Response Process

- Youth Healthcare Alliance (YHA), Colorado's state affiliate organization, supports CO's 70+ SBHCs through advocacy, technical support, and community engagement
- In year one of the NKH work, YHA engaged 10 Colorado SBHCs to formalize routine screening for and responses to food insecurity
- Year two involves extending this opportunity to additional SBHCs through piloting resources created by YHA based on year one learnings
- Project challenges: data collection, state food program referrals, patient/family hesitance, youth self-reports
- Project successes: high uptake, sustainable processes, youth engagement, new and strengthened partnerships

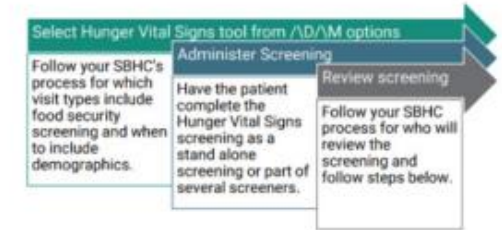
# Ingredients for Success

- Use existing processes
- Make it routine
- Practice trauma-informed, culturally aware communication
- Utilize school and community resources

*Don't reinvent the wheel, do normalize food needs*

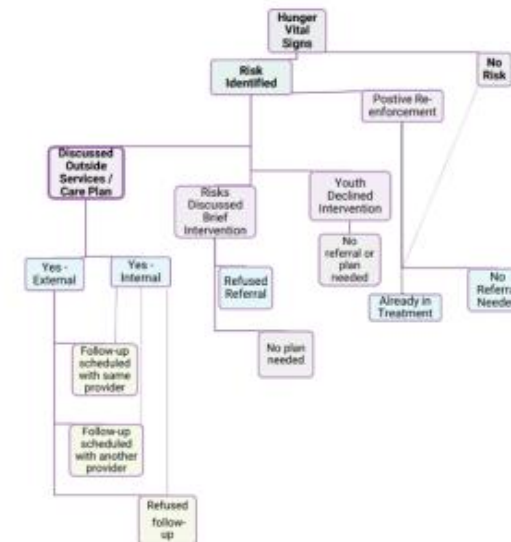
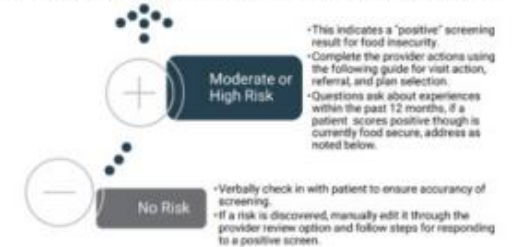


## Workflow for Hunger Vital Signs Screening Tool



### Responding to results

All screening results should be reviewed with the patient to ensure accuracy. If a patient screens positive for food insecurity, follow guidance in the next section to complete the provider actions.



# Follow Up Application Assistance or Resource Navigation

## Follow-Up Application Assistance or Resource Connection

### Description

School-based health center or sponsor organization staff provide direct follow up to students and families who screen positive for food insecurity by assisting with SNAP enrollment and providing navigation to other community resources.

### Best Practice

Enrollment specialists, CHWs, or Care Coordinators provide follow-up support to families. Closed loop referral documented in EHR.

### Resources

- [Health Source of OH Case Study](#)
- [SDOH-Resources](#)
- [FindHelp](#)



### Staff Capacity

High to start  
Medium ongoing



### Cost

\$ - \$\$



### Partnerships

Required with community referral organizations



### Youth Engagement

Low to Medium

Youth provide feedback on their experience with community organizations or resources. This would help improve future referrals.



# Establishing Onsite Resources

## School or Partner Sponsored

### Establishing Food Access Resources Onsite (School or Partner Sponsored)

#### Description

The school or a community based organization (CBO) establishes a program onsite to address immediate food needs. Examples include mobile food pantries or markets ; food closets or food boxes; and weekend backpack programs.

#### Best Practice

Food resource administered by school staff and/or CBO. SBHC makes referrals, assists with program coordination and promotion and/or provides funding and staff resources.

#### Resources

- [Toolkit Examples and Resources](#)
- [Youth Engagement Case Studies](#)



#### Staff Capacity

Medium to High



#### Youth Engagement

High

Youth provide feedback to partners on the food provided by outside program. Youth build food boxes or backpacks. Youth advertise these programs by leading marketing initiatives



#### Cost

\$\$\$



#### Partnerships

Required with school and/ CBO





# Establishing Onsite Resources

## SBHC Sponsored

### Establishing Food Access Resources Onsite (SBHC Sponsored)

#### Description

SBHC or sponsor organization establishes a program onsite to address immediate food needs. Examples include food pantry, closet or food box; produce rx (voucher) program; a garden; and nutrition or cooking education classes.

#### Best Practice

Food resource administered by the SBHC, including funding, staffing, logistics, food sourcing, promotion, and partnership development.

#### Resources

- [Promising Practices for Starting and Maintaining a School Food Pantry](#)
- [Implementing a Produce Rx Program in Healthcare Settings](#)



#### Staff Capacity

High



#### Cost

\$\$\$\$



#### Partnerships

Required with school, CBOs, and/or donors



#### Youth Engagement

High

Youth are involved in program concept and development. Youth provide volunteer support or lead program activities. Youth advertise these programs by leading marketing initiatives.



# Malvern School and Community Health and Wellness Clinic LEOPARD CLINIC FOOD PANTRY

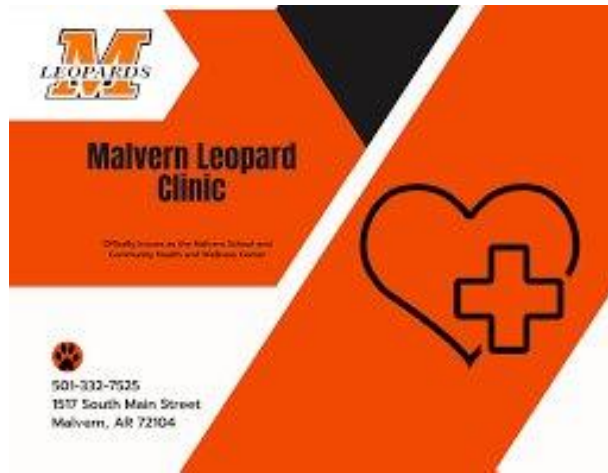
## MEETING OUR FAMILIES WHERE THEY ARE

- 77% Enrolled in Free or Reduced Lunch Program
- No transportation
- Homeless
- County Unemployment Rate: 3.5% - 4.5%
- State Unemployment Rate: 3.3%
- With a disability under the age of 65: 20.6%



# FOOD PANTRY SERVICES

## WHAT WE DO AND HOW WE DO IT



- On site
- Home delivery
- Car rider pick-up
- Bus rider bags
- Emergency services
  - Weekends
  - Holidays
  - Summer Break

# Establishing Onsite Resources:

## CU Youth Health Clinic – Sheridan Campus

- Utilized No Kid Hungry grant funds to build a food pantry
- Partnerships with community food resource organizations to stock the food pantry on a pilot basis
- Set up a fund for private donations to purchase food for the food pantry
- Completed an application to become Hunger Partners with Food Bank of the Rockies
- Begin purchasing food at \$0.16/pound every quarter basis
- Track food pantry utilization and inform food pantry purchases through surveying clinic's Youth Health Council
- Partner with a local recreation center and community college students to start nutrition classes for families and youth





**MetroHealth**

Youth Advisory Council

Institute for H.O.P.E.™

MetroHealth School Health Program

**Kristen Matlack, MPH**



# MetroHealth Youth Advisory Councils

Establish Youth Advisory Councils (YACs) at 3 high schools

Educate & engage youth members in school-health & food access-based topics

Each YAC implemented a youth-led food access project



# Celebrating the YACs & their Food Access Projects



**“Give Back to the Community Day”**



**Monthly School Markets**



**Community Garden Clean-up & Apple Tree Planting**



# Best Practices & Next Steps

Find the right people

- Application process for YAC members
- Build relationships with YAC champions at the school

Youth-led means ongoing conversations to elicit youth input

- Find out youth expectations and reasons for joining
- Ownership = engagement
- Regular meetings (with food!)

**YACs need resources – staff time, funding, partners**





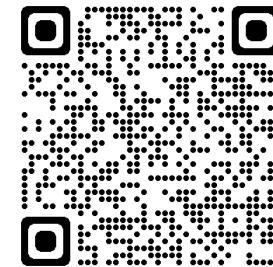
## QUESTIONS?

Please enter your questions into the “Q&A” box of the Zoom control window.





# Toolkit Resource



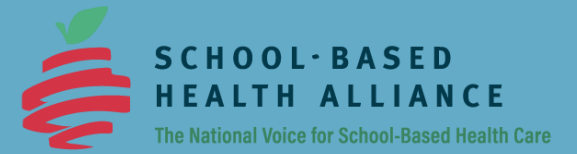
## Emerging Models And Resources To Address Food Insecurity In School-Based Health Centers

No Kid Hungry and School-Based Health Alliance believe that by embracing and building on families' trust in school-based health centers, we can promote federal nutrition programs and nutritious food consumption in support of favorable health outcomes and improved food security for families.

This toolkit highlights promising practices for integrating nutrition and food access into school-based health center (SBHC) services to address social influencers of health, improve food security for families, and support student success and wellness.



**SAVE  
THE  
DATE**



**2025 National School-Based  
Health Care Conference and "Be  
the Change" Youth Training  
Program**

**June 29 – July 1,  
2025**

**Westin Washington, DC Downtown  
Hotel (formerly the Renaissance  
Downtown Hotel) in Washington, D.C**



# SBHA Youth Advisory Council Application Now Open!



The School-Based Health Alliance seeks new members to join our Youth Advisory Council (YAC) as part of ongoing efforts to amplify the youth voices in school-based health care.

Youth with current or prior access to a school-based health center (SBHC), are working to address health care issues affecting young people and are passionate about school-based health care are encouraged to apply.

**Share with your youth leaders!**

Visit our website, [www.youthhealthhub.org](http://www.youthhealthhub.org), for more information.

Email [youthadvisorycouncil@sbh4all.org](mailto:youthadvisorycouncil@sbh4all.org) with any questions.





# Stay Connected!

1. Subscribe to our bi-weekly e-newsletter (Digest)

Go to <https://bit.ly/SBHAdigest>

2. Follow us on social media



<https://www.facebook.com/SchoolBasedHealthAlliance>



<https://twitter.com/sbh4all>



<https://www.linkedin.com/company/school-based-health-alliance/>



<https://www.instagram.com/sbh4all/>



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